



Annual Meeting | Atlanta, GA
December 1-3, 2026

SPONSORSHIP BRIEFING

An initiative of  **OPERATION
HOPE**





OUR PURPOSE

The HOPE Global Forums convene the most influential leaders from government, community and the private sector to outline a vision for the modern global economy – where the benefits and opportunities of free enterprise can be extended to everyone.

Our Annual Meeting is now the largest gathering in the world focused on the empowerment of the underserved. The 2025 events were viewed by more than 10 million people in 30+ countries.

Participants are challenged to make HOPE in Action Commitments – large or small, individual or collective – focused on creating positive change in the world.

GATHERING THE WORLD'S MOST EXTRAORDINARY PEOPLE



REPRESENTING A CONNECTED COMMUNITY



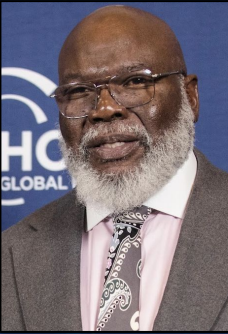
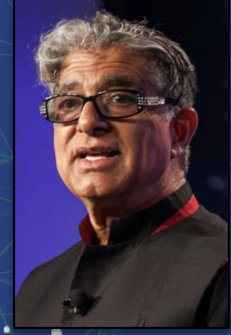
5,800
delegates

30+
countries

10M+
views

 **iHeart**MEDIA
livestream

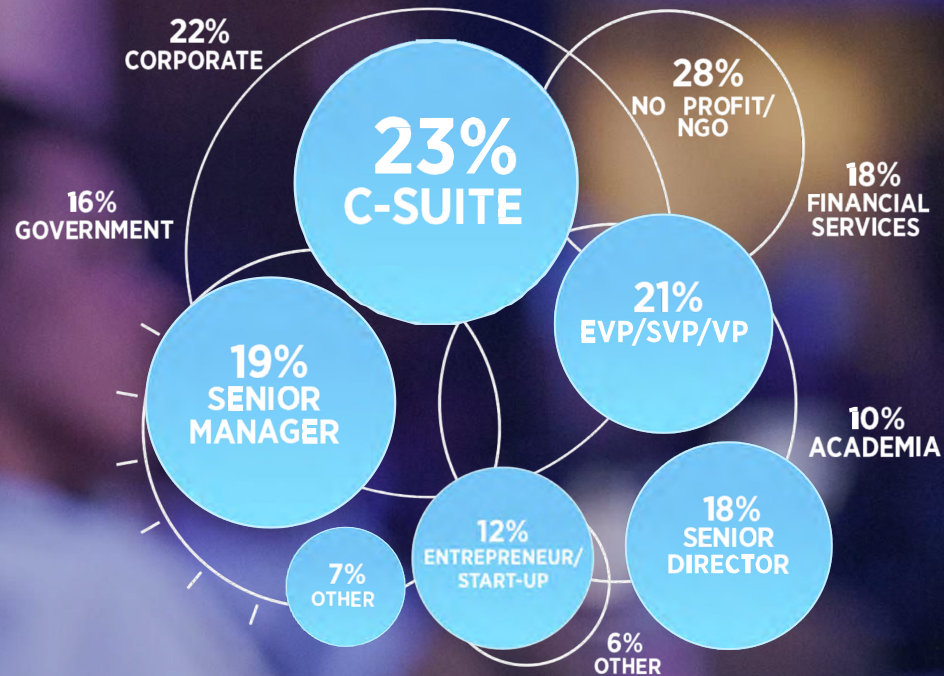
TO REIMAGINE THE GLOBAL ECONOMY



AMPLIFYING TODAY'S PRESSING ISSUES



TO AN AUDIENCE OF PASSIONATE SERVANT-LEADERS



TELLING STORIES THAT MATTER



THE WALL STREET JOURNAL
WSJ

Forbes



**BLACK
ENTERPRISE**

TIME



U.S. News & WORLD REPORT

FORTUNE



AXIOS

The Atlanta
Journal-Constitution



WITH BEST IN CLASS PARTNERS

TRUIST 



 experian.

usbank



 FIRST HORIZON.



 **Huntington**



JPMORGAN CHASE & CO.

 **PayPal**



Robinhood 

Self.

 synchrony

Fulton Bank

A DECADE OF IMPACT AND INNOVATION

AI ETHICS COUNCIL



AI Ethics Council

Co-founded by OpenAI CEO Sam Altman and Operation HOPE CEO John Hope Bryant, the council's purpose is to join key leaders from tech and community to ensure representative voice and economic opportunities in this burgeoning new technology are available to everyone.

FL4A INITIATIVE



Financial Literacy for All initiative (FL4A)

Co-Chaired by John Hope Bryant, Founder & CEO of Operation HOPE and Ed Bastian, CEO of Delta Air Lines, uses the power of the world's most influential organization to embed financial literacy where we learn, work and play.

1MBB INITIATIVE



One Million Black Businesses

initiative (1MBB), founded by Operation HOPE CEO John Hope Bryant and Shopify founder Tobi Lutke. 1MBB aims to grow and serve one million Black-owned businesses by 2030. To date, 458,000 businesses have been created, served, or scaled. .

HOPE COMMITMENTS



HOPE in Action Commitments

With over 2,000 commitments to date, this platform allows individuals and organizations the ability to "do good" – where one person, combined with others, can change the world for the better. These commitments have resulted in tens of thousands of volunteer hours here and abroad. .

JOIN THE HOPE GLOBAL FORUMS COMMUNITY

Leverage the power of our network to support your core business and amplify the impact of your philanthropic initiatives.

Engage with an elusive, yet valuable audience: passionate, open-minded leaders joined in the spirit of collaboration.

Become a partner and share our vision of building an inclusive economy that works for everyone.



HERE'S WHAT THEY'RE SAYING



"This conference matters. It's about telling people you can control your own destiny; you can participate in the market economy and be rewarded for your intelligence and effort and entrepreneurialism."

President Bill Clinton
42nd President of the United States
Founder, Clinton Foundation



"The influence and innovation and creativity that is exhibited here is literally palpable. More importantly, it is contagious. It affects the way you think, and it gives you a forecast of the future, so that you can make the kinds of choices that causes lives to be changed."

T.D. Jakes
Chairman and CEO, TDJ Enterprises



"The HOPE Global Forum **convenes like-minded leaders dedicated to advancing the financial well-being of all people.** Attendees get a potent dose of insight and inspiration to formulate their own actions."

Bill Rogers
Chairman and CEO, Truist

SPONSORSHIP OPPORTUNITIES

2026 ANNUAL MEETING — TIERED PACKAGES

BENEFIT	DIAMOND \$250K	PLATINUM \$175K	GOLD \$125K	SILVER \$60K	BRONZE \$30K
Mainstage speaking opportunity	1	1	—	—	—
Exclusive naming rights (session/event)	✓	—	—	—	—
Executive CEO Dinner (invite)	4	3	2	—	—
In-person registrations	50	40	30	20	10
Virtual livestream codes	Unltd	Unltd	Unltd	Unltd	Unltd
Executive roundtable seats	7	5	3	—	—
Breakout session panelists	3	2	2	1	—
Branding: stage / backdrop / signage	✓	✓	✓	—	—
Logo: website + digital agenda	✓	✓	✓	Web only	Web only
Virtual ad (15 sec) during livestream	✓	✓	✓	—	—
Digital sponsor loop placement	✓	✓	✓	✓	✓

À LA CARTE SPONSORSHIPS

STANDALONE & EXPERIENTIAL OPPORTUNITIES

\$75,000

Opening Reception Sponsor

Premier branding, VIP welcome remarks, dedicated activation space.

\$50,000

CEO Dinner Sponsor

Dinner branding, sponsor executive speaking slot, 10 VIP seats.

\$50,000

HOPE Wellness Lounge

Exclusive. Brand the rejuvenating escape featuring wellness opportunities such as light therapy, oxygen bar, massage, and energy healing .

\$35,000

Social & Networking Reception

Cocktail hour branding, sponsor remarks, logo on all reception materials.

\$30,000

HOPE Connect Lounge Sponsor

Exclusive. Branded meeting space for curated 1:1 meetings with key delegates.

\$15,000

Official Wi-Fi Sponsor

Exclusive. Network named after your brand. High-visibility signage throughout venue.

\$15,000

Daily Highlights Newsletter

Exclusive. Logo + message in daily email digest sent to all 5,000+ registered delegates.

\$10,000

Financial Wellness Village

NEW for 2026. Destination activation combining HOPE Financial Wellness coaching and a HOPE Small Business vendor marketplace.

\$7,500

Continental Breakfast Sponsor

Branding on one of the continental breakfast stations.

\$5,000

Energy Break Stations / Coffee

Branding on one of the conference refreshment stations.



SPONSORSHIP INQUIRIES

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WEBSITE

hopeglobalforums.org

EVENT DATES

December 1-3, 2026