



Annual Meeting |  
Atlanta, GA  
December 9-11, 2024

# SPONSORSHIP BRIEF





# OUR PURPOSE

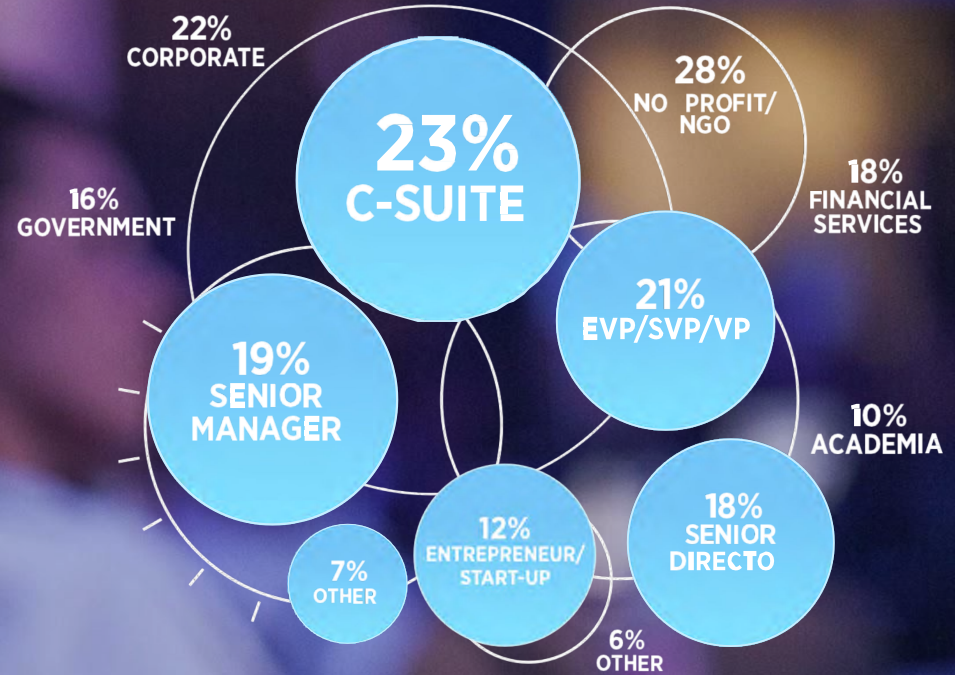
- **The HOPE Global Forums convene the most influential leaders** from government, community and the private sector to outline a vision for the modern global economy – where the benefits and opportunities of free enterprise can be extended to everyone.
- **Our Annual Meeting is now the largest gathering in the world** focused on the empowerment of the underserved. The 2023 events were viewed by 5.1 million people in 30+ countries.
- **Participants are challenged to make HOPE in Action Commitments** – large or small, individual or collective – focused on creating positive change in the world.



# GATHERING THE WORLD'S MOST EXTRAORDINARY PEOPLE

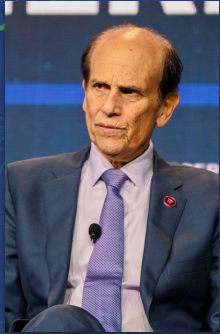
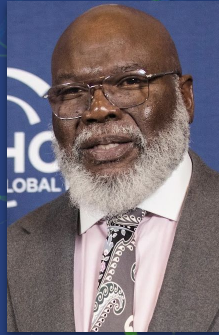
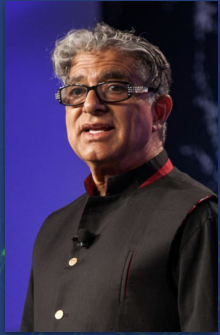


# AN AUDIENCE OF PASSIONATE SERVANT-LEADERS





# TO REIMAGINE THE GLOBAL ECONOMY





# BECOME A HOPE GLOBAL FORUMS PARTNER

**Leverage the power of our network to support your core business** and amplify the impact of your philanthropic initiatives.

**Engage with an elusive, yet valuable audience:** passionate, open-minded leaders joined in the spirit of collaboration.

**Become a partner and share our vision of building an inclusive economy** that works for everyone.



# 2024 Annual Meeting

## SPONSORSHIP OPPORTUNITIES

Sponsorship Details	\$200,000	\$150,000	\$100,000	\$50,000	\$25,000	\$10,000
Opening reception premier branding	X					
Branding on HOPE program and client highlight	X					
Executive breakfast branding	X					
Social and network reception branding	X	X				
Company executive speaking opportunity (mainstage/plenary)	1	1				
Executive CEO Dinner (invite for CEO + guest)	2	2	2			
Invitation to executive salon events	4	2	2			
Invitation to executive breakfast	20	10	10			
Invitation to executive roundtables	20	10	10			
Presenting sponsor of a plenary (main stage) session; includes branding	X	X	X			
Virtual advertisement (15 seconds) during live event and livestream	X	X	X			
Company executive breakout session panelist opportunity ( <i>panelists will be mutually agreed upon by Operation HOPE and sponsor</i> )	3	2	2	1		
HOPE Connect lounge branding	X	X	X	X		





# 2024 Annual Meeting

## SPONSORSHIP OPPORTUNITIES (cont.)

Sponsorship Details	\$200,000	\$150,000	\$100,000	\$50,000	\$25,000	\$10,000
Digital advertisement placed within the live event	X	X	X	X		
Logo placed within the digital sponsor loop	X	X	X	X	X	
Logo placement on the digital agenda, presentation materials and event website	X	X	X	Website only	Website only	Website only
In-person registrations	70	50	30	20	10	10
Registration code for virtual attendance	unlimited	unlimited	unlimited	unlimited	unlimited	unlimited

