



2023 Annual Meeting

December 10-12 | Atlanta, GA



This conference matters. It's about telling people you can control your own destiny; you can participate in the market economy and be rewarded for your intelligence and effort and entrepreneurialism.

- President Bill Clinton
Founder, Clinton Foundation,
42nd President of the United States

FINANCIAL LITERACY FOR ALL. A MOVEMENT FOR ALL AMERICANS



Dan Schulman
President & CEO
PayPal

Tony Ressler
Chairman, Co-Founder & CEO
Ares Capital Management

Doug McMillon
Chief Executive Officer
Walmart

John Hope Bryant
Founder, Chairman & CEO
Operation HOPE, Inc.

- The HOPE Global Forums engage the most influential leaders from government, community and the private sector to outline a vision for the modern global economy – where the benefits and opportunities of free enterprise can be extended to everyone.
- Our Annual Meeting is now the largest gathering in the world focused on the empowerment of the underserved. The 2022 events were **viewed by over 6 million people in 40 countries.**
- Participants are challenged to make HOPE in Action Commitments – large or small, individual or collective – focused on creating positive change in the world.

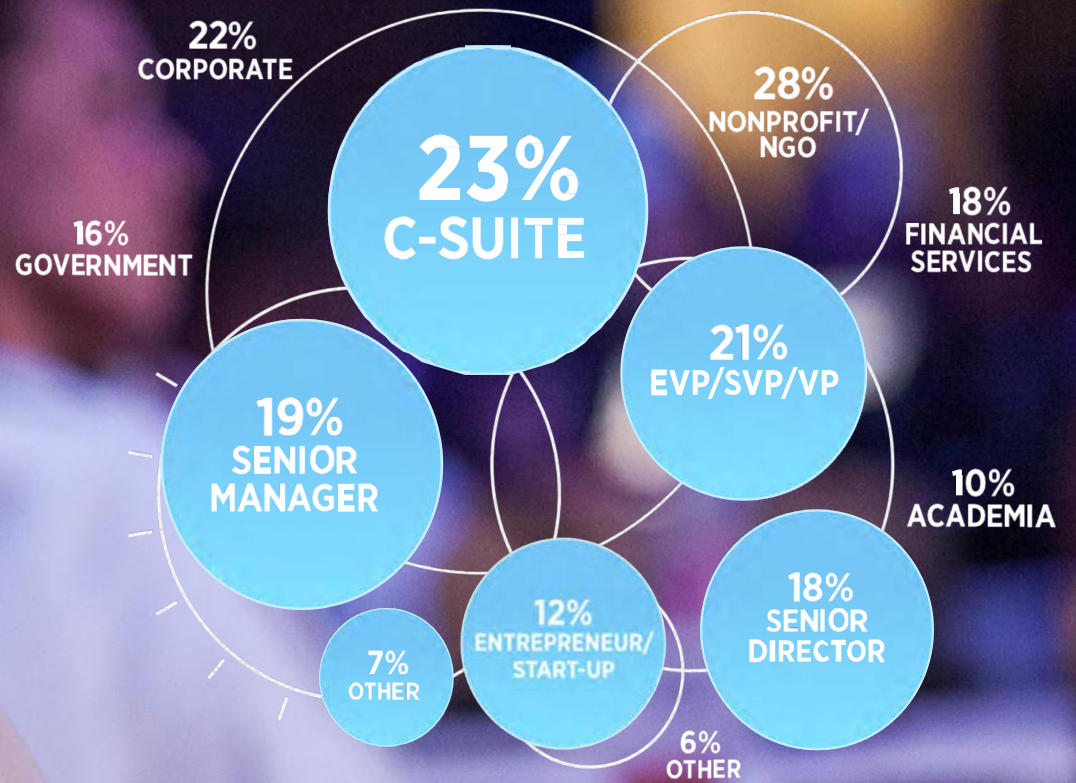


6.2M online views (2022 events)



40+ countries tuning in







John Hope Bryant
Founder, Chairman & CEO
Operation HOPE, Inc.

Andrew Ross Sorkin
Financial Columnist,
The New York Times

Leverage the power of our network to support your core business and amplify the impact of your philanthropic initiatives.

Engage with an elusive, yet valuable audience: passionate, open-minded leaders joined in the spirit of collaboration.

Become a partner and share our vision of building an inclusive economy that works for everyone.



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SPONSORSHIP OPPORTUNITIES

Sponsorship Details	\$225,000	\$150,000	\$100,000	\$50,000	\$25,000	\$10,000
Platinum Partner Package*	X					
Exclusive CEO Dinner (invite for CEO + guest)	X	X				
Invitations for all VIP, special and ancillary events	X	X	X			
Media Package (HOPE Report highlight, social media highlight during the event)	X	X	X			
Presenting sponsor of general/plenary session (company executive speaking opportunity and session branding)	X	X	X			
Video advertisement (15 seconds) during live event and livestream	X	X	X			
Company executive speaking or panelist opportunity at breakout sessions	X	X	X	X		
Standalone slide on the sponsorship loop	X	X	X	X		
Digital advertisement placed within the live event	X	X	X	X	X	
Logo placement on digital agenda, presentation materials and event website	X	X	X	website	website	website
Registration code for virtual conference for company employees	X	X	X	X	X	X
In-person registrations	70	50	30	20	10	10

* Platinum Partner Package includes partnership announcement or remarks at a general/plenary session with a live or pre-recorded testimonial; social media posts leading up to the event; and sponsor signage throughout event space.



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A LA CARTE SPONSORSHIP OPPORTUNITIES



Sponsorship Details	\$50,000	\$25,000	\$10,000	\$5,000
Opening Reception (Exclusive Opportunity)	X			
Small Business Pitch Event (Exclusive Opportunity)	X			
Social & Networking Reception (Exclusive Opportunity)		X		
HOPE Connect Lounge (Exclusive Opportunity)		X		
Official Wi-Fi Sponsor (Exclusive Opportunity)			X	
Daily Highlights Email			X	
Daily Energy Break Stations				X
International Continental Breakfast				X
Coffee & Water Stations				X