



# 2022 Annual Meeting

December 12-13, 2022 | Atlanta, GA





**The PURPOSE of the HOPE Global Forums is to reimagine the global economy so the benefits and opportunities of free enterprise are extended to everyone.**

- The HOPE Global Forums engage leaders from government, community and the private sector to outline a vision for the modern global economy – where the benefits and opportunities of free enterprise can be extended to and bolstered by everyone.
- Our Annual Meeting is now the largest gathering in the world focused on the empowerment of the poor and struggling middle class.
- Participants are challenged to make HOPE in Action Commitments – large or small, individual or collective – focused on creating positive change in the world.





The 2022 Forum will be a blended event (both in-person and live-streamed) that convenes leaders from the public and private sector to shape an inclusive vision for a post-epidemic, disaster-resilient economy.

The Forum will be a two day event, scheduled for **December 12 - 13, 2022**, at the Hyatt Regency in **Atlanta, Georgia** and will include sessions led by preeminent leaders from across multiple business sectors.





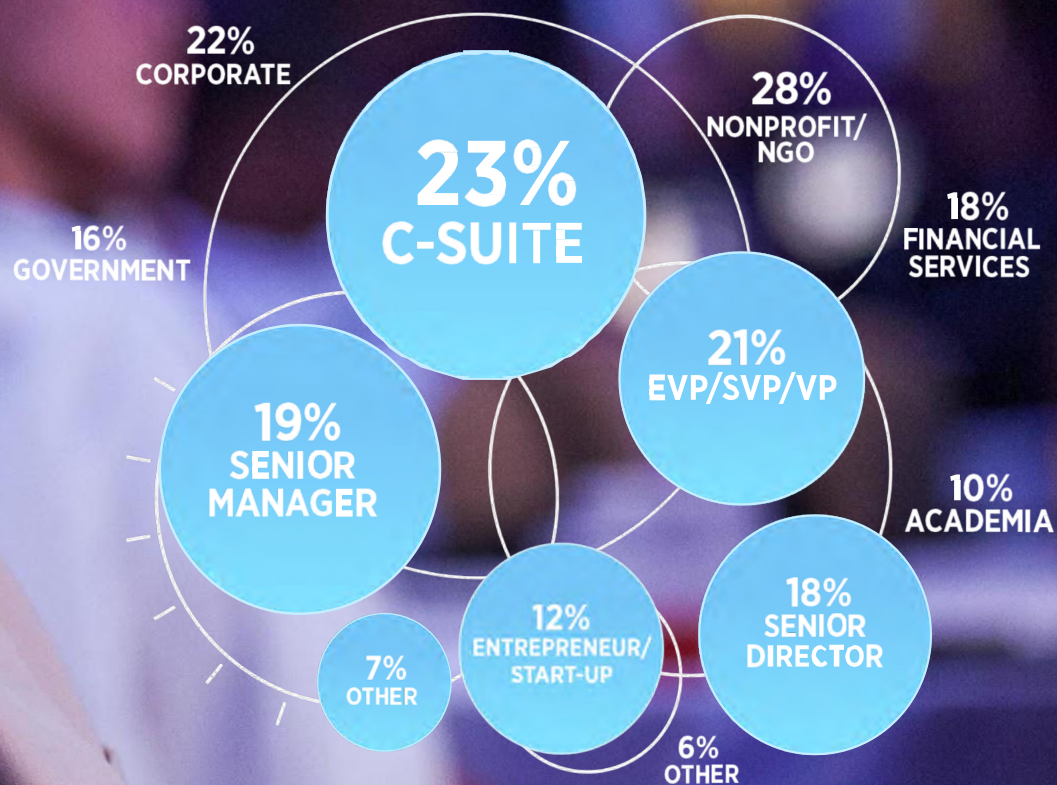
Leverage the power of our network to support your core business and amplify the impact of philanthropic initiatives.

Engage with an elusive, yet valuable audience: passionate, open-minded leaders joined in the spirit of collaboration.

Become a partner and share our vision of building an inclusive economy that works for everyone.



# HOPE Global Forums Audience





# Gathering the World's Most Extraordinary People



*This conference matters. It's about telling people you can control your own destiny; you can participate in the market economy and be rewarded for your intelligence and effort and entrepreneurialism.*

- President Bill Clinton Founder, Clinton Foundation,  
42nd President of the United States



## 2022 Annual Meeting SPONSORSHIP OPPORTUNITIES

Sponsorship Details	\$225,000	\$150,000	\$100,000	\$50,000	\$25,000	\$10,000
30th Anniversary Package*	X					
Exclusive CEO Dinner (invite for CEO + guest)	X	X				
Cocktail Reception with HOPE VIPs	10	10	10			
Media Package (HOPE Report highlight, social media highlight during the event)	X	X	X			
Presenting sponsor of general/plenary session (company executive speaking opportunity and session branding)	X	X	X			
Video advertisement (15 seconds) during live event and livestream	X	X	X			
Company executive speaking or panelist opportunity at breakout sessions	X	X	X	X		
Standalone slide on the sponsorship loop	X	X	X	X		
Digital advertisement placed within the live event	X	X	X	X	X	
Logo placement on digital agenda, presentation materials and event website	X	X	X	website	website	website
Registration code for virtual conference for company employees	X	X	X	X	X	X
In-person registrations	70	50	30	20	10	10

\* 30th Anniversary Package includes partnership announcement at a general/plenary session with a live or pre-recorded testimonial; social media posts leading up to the event; and sponsor signage throughout event space.





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## A LA CARTE SPONSORSHIP OPPORTUNITIES



Sponsorship Details	\$50,000	\$25,000	\$10,000	\$5,000
Opening Reception (Exclusive Opportunity)	X			
Small Business Pitch Event (Exclusive Opportunity)	X			
Social & Networking Reception (Exclusive Opportunity)		X		
HOPE Connect Lounge (Exclusive Opportunity)		X		
Official Wi-Fi Sponsor (Exclusive Opportunity)			X	
Daily Highlights Email			X	
Daily Energy Break Stations				X
International Continental Breakfast				X
Coffee & Water Stations				X

\* 30th Anniversary Package includes partnership announcement at a general/plenary session with a live or pre-recorded testimonial; social media posts leading up to the event; and sponsor signage throughout event space.