



## America on Reset

Healing a Nation. Opportunity for All.  
October 19-20, 2020 | Sponsorship Information



Annual Meeting | Atlanta, GA  
[HopeGlobalForums.org](http://HopeGlobalForums.org)

An initiative of  **OPERATION  
HOPE**



Stephanie Ruhle,  
MSNBC



Jack Dorsey,  
Twitter/Square



Deepak Chopra

## Sponsorship Information

### The Power of Ideas to Change the World

The HOPE Global Forums convene leaders from government, community and the private sector in the largest gathering in the world focused on the empowerment of the poor. Our purpose: to reimagine the global economy so the benefits and opportunities of free enterprise can be extended to everyone.

### A Vital Community of Decision Makers

Each year, we convene a community of over 4,500 decision makers from 60 countries in a vital showcase of thought leadership and commitment to positive change. Leaders in their own space, the HGF community represents some of the world's foremost organizations and institutions.

### Gathering the World's Most Extraordinary People and World-Class Brands

This year, NFL Commissioner Roger Goodell and PayPal CEO Dan Schulman will join our legacy of guests that include President Bill Clinton, Tom Brokaw, Fed Chair Ben Bernanke, Deepak Chopra, Andrew Ross Sorkin, UPS CEO David Abney, Twitter Founder Jack Dorsey, Delta Air Lines CEO Ed Bastian, Al Gore, U.S. Treasury Secretaries Robert Rubin and Jack Lew, Pulitzer Prize winner Ronan Farrow, Hank Aaron, Nobel Prize winners and Fortune 500 CEO's.



**As a HOPE Global Forums partner, you will have the opportunity to engage with an elusive, yet valuable audience: passionate, open-minded leaders from across disciplines joined in the spirit of collaboration and innovation.**

	GOLD \$125,000	SILVER \$50,000	BRONZE \$25,000	PARTNER \$10,000
Preferred Access Delegate Credentials	40	20	10	10
Plenary Session: Exclusive Company Presentation	x			
Plenary Session: Company Speaking Opportunity	x			
30-second video advertisement within program	x	x		
Straight Talk: Exclusive Company Presentation	x	x		
Straight Talk: Company Speaking Opportunity	x	x		
Idea Lab Breakout: Exclusive Company Presentation	x		x	
Idea Lab Breakout: Company Speaking Opportunity	x		x	
Logo placement on agenda/announcements for sponsored sessions	x	x	x	
Standalone card at the front of the sponsor loop	x			
Digital still advertisement placed within the program	x	x	x	x
Complimentary General Registration Code for company employees	x	x	x	x
Logo placement on event website	x	x	x	x
Invitations to Member Roundtables	30	20	10	
Invitations to Member Opening Breakfast	30	20	10	10
Invitations to any other member-only events scheduled	30	20	10	10

Based on Availability

What they are saying

“This conference matters. It’s about telling people you can control your own destiny, you can participate in the market economy and be rewarded for your intelligence and effort and entrepreneurialism.”

**President Bill Clifton**  
 Founder, Clinton Foundation,  
 42nd President of the United States

“The HOPE Global Forum was the greatest show on Earth – because it talked about creating jobs and rebuilding the almighty middle-class. There was testimony from well-known American CEO’s, famous entrepreneurs, a 13 year-old business genius, President Bill Clinton – a wide range of expert witnesses. If anybody can bring our “good jobs” economy back – it is this summit, John Bryant and his Operation HOPE powerhouse.”

**Jim Clifton**  
 Chairman and CEO, Gallup

“I’ve been to Davos, to the Super Bowl, and to National Conventions of both parties. If I were forced to choose only one, I would choose the HOPE Global Forum. For the ultimate in servant leadership, the HOPE Global Forum is the place to be, to learn, and to serve. The HOPE Global Forum finds the intersection of economic empowerment and human dignity. It is a place to learn, to teach, and to be inspired.”

**Steve Bartlett**  
 Former Member of the US Congress,  
 Mayor of Dallas, and CEO of The Financial Services Roundtable

Payments and Cancellation Process

This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship registration form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Payment must be made in U.S. dollars drawn on a U.S. Bank. All contributions are tax deductible for the amount over the fair market value of goods received during the event.

Contact

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