



Navigating a **New World Order**

ANNUAL MEETING | ATLANTA, GA
MARCH 26-28, 2018

HopeGlobalForums.org

An initiative of  **OPERATION
HOPE**

HOPE Global Forums 2018 Annual Meeting

Speaker Brief

“This conference matters. It’s about telling people you can control your own destiny, you can participate in the market economy, you can be rewarded in a positive way for your intelligence and effort and entrepreneurialism.”

President Bill Clinton | Founder, Clinton Foundation,
42nd President of the United States

We invite you to enjoy three days of stimulating ideas, challenging debate, reunite with old friends and engage new colleagues in this unique and inspirational setting.

Why Be a HOPE Global Forums Speaker?

The HOPE Global Forums are a community of events that serve as a call to action: to inspire innovation and thought leadership towards an inclusive global economy that works for everyone. With over 3,700 delegates from 45 countries, our Annual Meeting is now the largest and most prestigious gathering in the world focused on the empowerment of the poor.

As a HOPE Global Forums partner, you will have the opportunity to engage in authentic dialogue with an elusive, yet valuable audience: passionate, open-minded leaders who believe in the power of ideas to change the world. You’ll have the opportunity to test your ideas for the future, and you’ll be challenged to positively impact your community and empower those around you in new ways.

Becoming a HOPE Global Forums partner means you share in our vision of an inclusive economy that can change the world for the better. It means you’ll be joining a global community of leaders while benefitting from an individually tailored partnership. Partners can create an opportunity for this community of thinkers and visionaries to engage in a subject that is meaningful to you.

HOPE Global Forums | Annual Meeting

The HOPE Global Forums | Annual Meeting gathers some of the most extraordinary people in the world – convening an array of C-suite leaders and influencers from government, community and the private sector to outline an inclusive vision for the modern global economy. A vision where the poor, underserved and struggling middle class are viewed as untapped assets for economic growth, entrepreneurship and job creation.

Set in the cradle of the Civil Rights movement, the Annual Meeting provides an opportunity to share, learn and source new ideas and to expand your business while empowering your community. We invite you to enjoy three days of stimulating ideas, challenging debate, reunite with old friends and engage new colleagues in this unique and inspirational setting.

96% of attendees would recommend the Annual Meeting to others

Why Attend?

With 3,700 thought leaders, business professionals, public policy officials, investors and entrepreneurs representing over 45 countries, the Annual Meeting provides an unmatched opportunity for attendees from around the world to connect and collaborate with global leaders and network with industry peers.

More than just another networking conference, the Annual Meeting joins like-minded leaders in the spirit of collaboration, innovation and commitment to making free enterprise workable and relevant to our entire citizenry.

The Annual Meeting takes place in an environment that's productive, inspiring and relaxed. You have time in group sessions, one-on-one appointments, meals and special events to roll up your sleeves and talk about what's working, what's not and what we can do about it.

Partners should come to the Annual Meeting not only to present new ideas, but as learners – to learn from this unique community.

“The HOPE Global Forum was the greatest show on Earth - because it talked about creating jobs and rebuilding the almighty middle-class. There was testimony from well-know American CEO's, famous entrepreneurs, a 13 year-old business genius, President Bill Clinton - a wide range of expert witnesses. If anybody can bring our “good jobs” economy back - it is this summit, John Bryant and his Operation HOPE powerhouse.”

Jim Clifton | Chairman and CEO, Gallup

“The Hope Global Forum is not only a solid initiative to bring together like-minded individuals in an effort to help the underserved, but a solid foundation in which hope itself is built on. The Forum inspires me and makes me even more committed to help providing all a fair and equal shot. I am honored and privileged to be a part of it.”

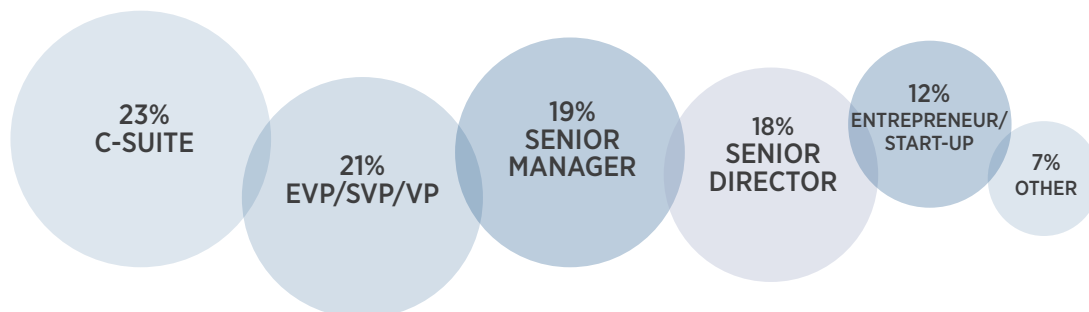
Philippe Bourguignon | Vice Chair, Revolution Places, Former Co-CEO, World Economic Forum

94% of attendees said that their goals of attendance were met

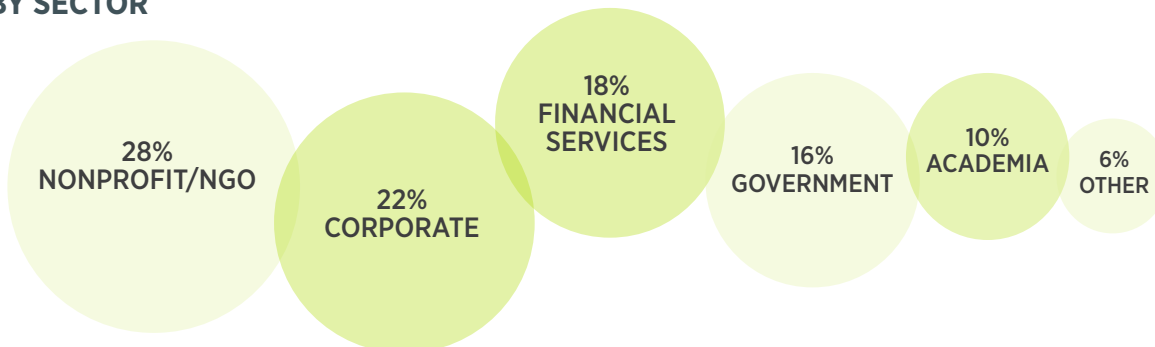
Who Attends

Attendees comprise an eclectic slate of stakeholders from across the spectrum of our integrated global economy. Last year, the corporate, financial, governmental, technology, academic, nonprofit, startup, diplomatic, philanthropic, media and faith-based sectors were all represented. Over 3,200 thought leaders and influencers representing over 25 countries attended.

BY POSITION



BY SECTOR



"I've been to Davos, to the Super Bowl, and to National Conventions of both parties. If I were forced to choose only one, I would choose the HOPE Global Forum. For the ultimate in servant leadership, the HOPE Global Forum is the place to be, to learn, and to serve. The HOPE Global Forum finds the intersection of economic empowerment and human dignity. It is a place to learn, to teach, and to be inspired."

Steve Bartlett | Former Member of the US Congress, Mayor of Dallas, and CEO of The Financial Services Roundtable

The Impact

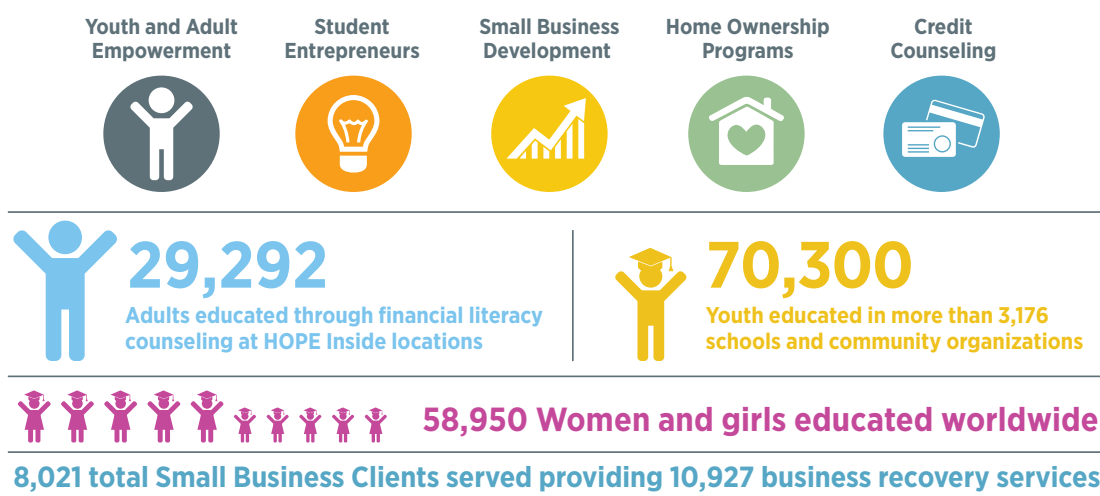
The Annual Meeting serves as a staging area for commitments to the HOPE Impact Network. Since 2013, over 1,700 commitments have been gathered for new and existing economic empowerment programs and services, volunteerism and mentorship. In 2014, these commitments allowed Operation HOPE to serve over 115,000 youth and adults around the world.

Your support of the Annual Meeting directly enables Operation HOPE to continue its work as the first ever nonprofit, financial services network for poor and underserved communities.

Through this network we are:

- » Nurturing and developing the next generation of entrepreneurs
- » Creating jobs through small business development
- » Delivering on the dream of homeownership
- » Empowering our women and girls

HOPE served over 115,000 individuals in 2016



Operation HOPE

Operation HOPE was founded in 1992 and is now the largest economic education and empowerment organization for underserved communities, families, youth and adults. Through our work, we convert check-cashing customers into banking customers, renters into homeowners, small business dreamers into small business owners, and minimum wage workers into living wage workers.

Operation HOPE is rated four-stars by Charity Navigator, it's highest rating available. To date, HOPE has served more than 2 million individuals; directed more than \$1.5 billion in private capital to America's low-wealth communities; utilized over 20,000 HOPE Corps volunteers, and currently serves more than 300 cities in the U.S. and around the world. We measure our impact through the Gallup-HOPE Index, a historic 100-year partnership with Gallup.

"The HOPE Global Forum convenes like-minded leaders from around the world dedicated to advancing the financial well-being of all people. Attendees get a potent dose of insight and inspiration to formulate their own actions in contributing to a stronger economy through inclusion and opportunity."

Bill Rogers, Chairman and CEO, SunTrust Banks



An Exceptional Gathering of Extraordinary Voices

The HOPE Global Forums carefully curate a broad range of guest speakers to lend their influential voice and perspective to our program. From Heads of State, Fortune 500 CEO's and Nobel Prize Winners, to leading entrepreneurs, philanthropists and public policy officials, expect to experience a diverse array of accessible global shapers and innovators.

Event Format

The event consists of Keynote Addresses, Plenary Sessions (moderated conversations), Straight Talks Sessions (Breakouts) and Idea Labs (Working Groups). Each unpacks the theme of the event into specific areas of focus (women and girls, technology, entrepreneurship, youth, investment in low wealth communities, cities, etc.). Working Groups feature a moderated panel discussion and breakout session with facilitators, scribes and iPads at each table, capturing "real time" discussion and fostering commitments to action.

Special Events

A series of resonant, off-site activities provide context to the event while offering attendees the opportunity to connect and collaborate while exploring Atlanta. A series of receptions, dinners, walking tours, mixers and sponsored events offer something for every delegate. Events have been held at the National Center for Civil and Human Rights, Coca-Cola Global Headquarters, CNN Center and also included a Walking Tour of the MLK Historical District. Sponsored events were hosted by Coca-Cola, MSNBC and Essence Magazine.

Annual Meeting Location and Venue

The 2018 HOPE Global Forums |Annual Meeting will be held in Atlanta, GA at the Marriott Marquis Hotel, rated one of the Top 100 Meeting Hotels in the U.S. As host city, the backdrop of Atlanta's rich history and inspirational attractions combine to create a city with Southern charm and world-class sophistication. It's easy to see why Atlanta is one of the most popular and diverse destinations in the Southeast to live and to visit.

Conveniently located in Peachtree Center, the Marriott Marquis' indoor MARTA access offers guests direct access to Hartsfield-Jackson Atlanta International Airport just 15 miles away. This four-star hotel is steps from the Georgia Aquarium, World of Coca-Cola, and close to CNN Center, Georgia Dome and the College Football Hall of Fame.

Media Coverage

Over 100 national and international media were credentialed for the event. MSNBC serves as lead media partner and provides broadcast and streaming coverage throughout the event.