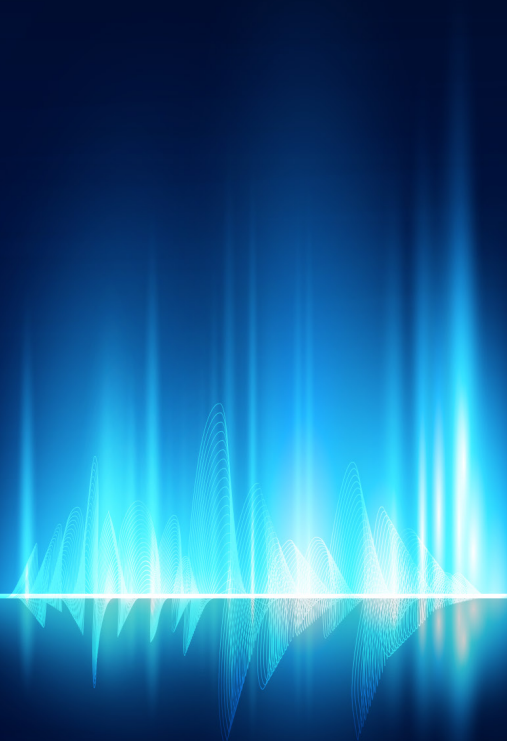




# Uplifting the Invisible Class

April 10-12, 2017 | Atlanta, GA



## SPONSORSHIP

REIMAGINING THE GLOBAL ECONOMY  
HOPE GLOBAL FORUMS | ANNUAL MEETING





## HOPE Global Forums Sponsorship Information



### REIMAGINING THE GLOBAL ECONOMY

The HOPE Global Forums galvanize leaders from government, community and the private sector towards building an economy that works for all. Our purpose: to reimagine the global economy so the benefits and opportunities of free enterprise can be extended to everyone.

### THE POWER OF IDEAS TO CHANGE THE WORLD

Our Annual Meeting is now the largest gathering in the world on behalf of empowering poor and underserved communities. It brings together a network of 3,000 decision makers – a vital showcase of thought leadership – from more than 25 countries. Leaders in their own space, they represent some of the world's foremost organizations and institutions.

The HOPE Global Forums | Channel represents the next frontier of our mission – dynamic, web-original content. We will deliver stories from the world's most extraordinary people – people not usually found on the internet. Combining a social media sensibility with our carefully curated brand of thought leadership, select public figures will share their personal stories of successes and failures, leadership values and their vision of an inclusive economy.

### GATHERING THE WORLD'S MOST EXTRAORDINARY PEOPLE

Our legacy of distinguished participants include President Bill Clinton, Fed Chair Ben Bernanke, U.S. Treasury Secretary Jack Lew, Whole Foods Co-CEO Walter Robb, former Treasury Secretary Robert E. Rubin, HUD Secretary Julián Castro, White House Senior Advisor Valerie Jarrett, legendary economist Alice Rivlin, Gallup CEO Jim Clifton, SunTrust Banks CEO Bill Rogers, Vice President Al Gore, Fortune 500 CEO's and Nobel Prize winners.



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## YOU'LL MEET WORLD-CLASS ORGANIZATIONS AND BRANDS

Leverage the power and diversity of the HOPE Global Forums community to support elements of your core business or amplify the impact of your philanthropic initiatives.

As a HOPE Global Forums partner, you will have the opportunity to engage with an elusive, yet valuable audience: passionate, open-minded leaders from across disciplines joined in the spirit of collaboration and innovation.

## 2017 HOPE GLOBAL FORUMS | ANNUAL MEETING

SPONSORSHIP LEVELS	FOUNDING	GLOBAL	PREMIER	ACCELERATOR	INNOVATOR	SIGNATURE
	\$500,000	\$250,000	\$100,000	\$50,000	\$25,000	\$12,500
Delegate Credentials	30	30	20	20	10	10
Main Ballroom Branding	X					
Exclusive Track Sponsorship	X					
Exclusive Branding - VIP & Speaker Rooms	X					
Exclusive Branding - HOPE Connect Lounge	X					
Exclusive Presentation of a Main Stage Session	X	X	X			
Exclusive Presentation of a Breakout Session	X	X		X		
Exclusive Presentation of a Working Group Session	X	X			X	
Access to Private Meeting Rooms	X	X	X	X	X	
Speaking Opportunity for Company Executive	X	X	X	X	X	
Credentials to Access VIP Hospitality Room	3	3	2	2	1	
Reserved Table of Ten for all General Sessions	3	3	2	2	1	1
Logo Displayed On-Screen During Session	X	X	X	X	X	
Program Advertisement	X	X	X	X	X	
Logo Recognition on Annual Meeting Signage	X	X	X	X	X	X
Invitations to Opening Night Reception	30	30	20	20	10	10
Invitations to Social and Networking Reception	30	30	20	20	10	10

A LA CARTE	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500
Opening Reception - <i>(Exclusive Opportunity)</i>	X				
Social and Networking Reception - <i>(Exclusive Opportunity)</i>		X			
HOPE Connect Lounge - <i>(Exclusive Opportunity)</i>		X			
Official Wi-Fi Sponsor - <i>(Exclusive Opportunity)</i>			X		
Registration Gift Bag - <i>(Exclusive Opportunity)</i>			X		
Media Center			X		
Daily Highlights Email			X		
Daily Energy Break Stations				X	
Continental Breakfast				X	
Water Stations				X	
Coffee Stations				X	
Exhibit Space - Limited Availability				X	
Post Conference Survey Sponsor					X

\*BASED ON AVAILABILITY



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## SPONSORSHIP ACTIVATION

### SPONSORSHIP LEVEL

☐ FOUNDING    ☐ GLOBAL    ☐ PREMIER    ☐ ACCELERATOR    ☐ INNOVATOR    ☐ SIGNATURE

### AL LA CARTE OPPORTUNITIES

☐ SELECTION \_\_\_\_\_

NAME: \_\_\_\_\_ LAST NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_ COUNTRY: \_\_\_\_\_

PRIMARY EMAIL: \_\_\_\_\_ SECONDARY EMAIL: \_\_\_\_\_

OFFICE PHONE: \_\_\_\_\_ MOBILE PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

CREDIT CARD:    ☐ AMEX    ☐ MASTERCARD    ☐ VISA

NAME ON CARD: \_\_\_\_\_

CREDIT CARD NUMBER: \_\_\_\_\_

EXP. DATE: \_\_\_\_\_ CARD VALIDATION CODE: \_\_\_\_\_ BILLING ZIP CODE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

Completion of this registration form activates your Operation HOPE membership. The annual membership term is effective upon successful payment of the membership dues. Membership includes admission to the HOPE Global Forum Annual Meeting, invitation to Annual Meeting Opening Reception and subscription to the HOPE Report.

#### PAYMENTS AND CANCELLATION POLICY:

This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship registration form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Payment must be made in U.S. dollars drawn on a U.S. Bank. All contributions are 100% tax deductible and payable to Operation HOPE, Inc., a 501(c)(3) non-profit organization.

For additional available opportunities, please contact:

Kevin Boucher, Director, HOPE Global Forums, Operation HOPE, Inc.

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