



Fortune 500 CEO's

Government Officials

Former US Presidents

Community Leaders

Cabinet Secretaries

Nobel Peace Prize Winners

Innovators

Mayors

Youth Entrepreneurs

Global Leaders

Leading Entrepreneurs

Reimagining the global economy to increase prosperity for everyone.



The Next Frontier of HOPE

- The HOPE Global Forums galvanize thought leadership towards building an economy that works for everyone.
- Our Annual Meeting is now the largest gathering of leaders in the world on behalf of empowering the poor.
- HOPE Global Forums Channel represents the next frontier of our mission – dynamic web-original content.



ANNUAL MEETING

Reimagining the global economy
to increase prosperity for everyone.



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Gathering the World's Most Extraordinary People

“ This conference matters.

It's about telling people you can control your own destiny,
you can participate in the market economy and be rewarded
for your intelligence and effort and entrepreneurialism. ”

President Bill Clinton
Founder, Clinton Foundation,
42nd President of the United States

Leaders, Laureates and Policy Makers

The largest gathering of leaders in the world
on behalf of empowering the poor.



Celebrating the power of Ideas to Change the World

- Engage in authentic dialogue with a network of over 3,000 decision makers from 25 countries
- Connect and collaborate with like-minded peers
- Plug into a vital showcase of thought leadership





“The Hope Global Forum is not only a solid initiative to bring together like-minded individuals in an effort to help the underserved, but a solid foundation in which hope itself is built on. The Forum inspires me and makes me even more committed to help providing all a fair and equal shot. I am honored and privileged to be a part of it.”



Philippe Bourguignon
Vice Chair, Revolution,
Former Co-CEO,
World Economic Forum



“I’ve been to Davos, to the Super Bowl, and to the National Conventions of both parties. If I were forced to choose only one, I would choose the HOPE Global Forum. For the ultimate in servant leadership, the HOPE Global Forum is the place to be, to learn, and to serve. The HOPE Global Forum finds the intersection of economic empowerment and human dignity. It is a place to learn, to teach, and to be inspired.”



Steve Bartlett
Former Member of the US
Congress, Mayor of Dallas,
and CEO of The Financial
Services Roundtable



“The 2015 HOPE Global Forum was the greatest show on Earth – because it talked about creating jobs and rebuilding the almighty middle-class. There was testimony from well-know American CEO’s, famous entrepreneurs, a 13 year-old business genius, President Bill Clinton – a wide range of expert witnesses. If anybody can bring our “good jobs” economy back – it is this summit, John Bryant and his Operation HOPE powerhouse.”



Jim Clifton
Chairman and CEO,
Gallup



DISCOVER.
SHARE.
CHANGE THE WORLD.

The Power of Ideas to Change the World



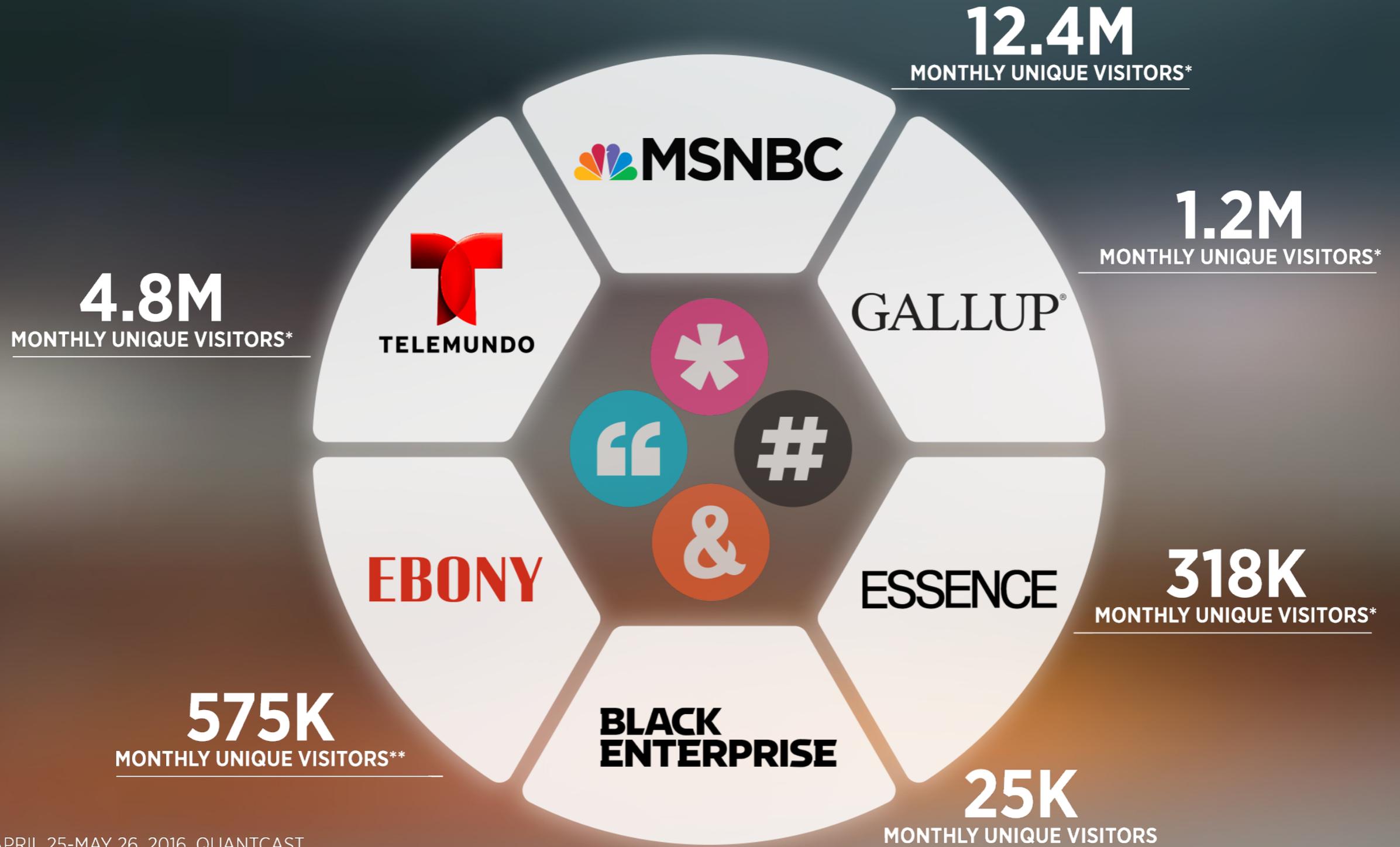
- HOPE Global Forums Channel will deliver stories from the world's most extraordinary people – people not usually found on the internet.
- Combining a social media sensibility with our carefully curated brand of thought leadership.
- Select public figures will share their stories of personal uplift, leadership values and their vision around an inclusive economy.

Delivering Dynamic Online Content

- Segments will be pre-taped or broadcast on Facebook Live.
- All content will be staged on the HOPE Global Forums website.
- Interviews will be edited into “shareable segments” and distributed by HOPE and its Content Partners.



The Power and Reach of Established Partners



*APRIL 25-MAY 26, 2016, QUANTCAST

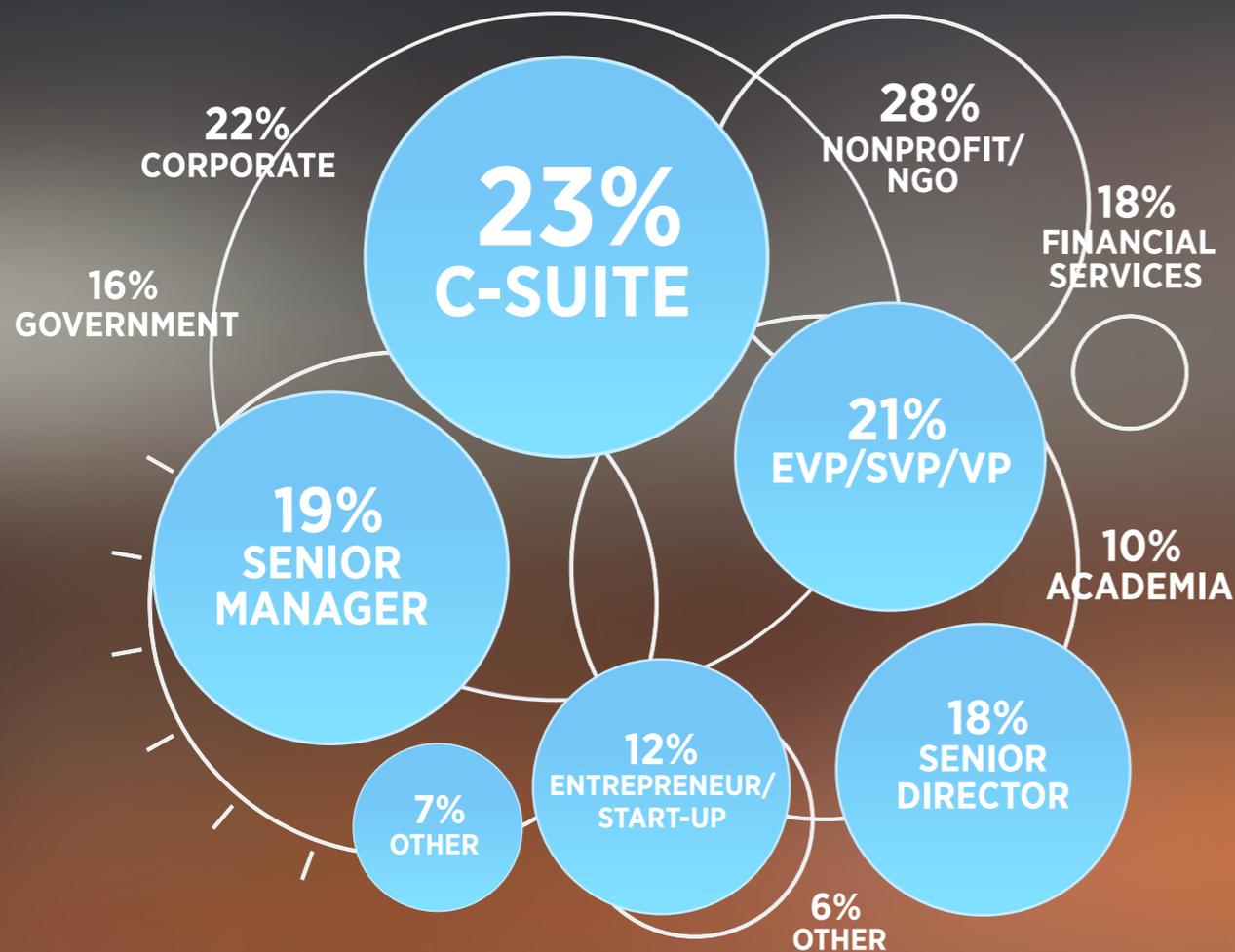
** APRIL, 2016, SIMILARWEB

A Sound Investment

- Leverage the power of our network to support your core business and amplify the impact of philanthropic initiatives
- Engage with an elusive, yet valuable audience: passionate, open-minded leaders joined in the spirit of collaboration.
- Becoming a partner means you share our vision of building an inclusive economy that works for everyone.

Get Closer to the HOPE Global Forums Audience

ANNUAL MEETING



ONLINE (May 28-June 24)

5.4M reach
1.7M views
467K engaged

Ages 18-34

55%

Ages 35-45

23%



Join Other World-Class Organizations And Brands



Think Big: Sponsorship Opportunities

Annual Meeting

- Exclusive presentation of a plenary, breakout or working group
- Access to private meeting rooms
- Speaking opportunities for company executives
- Access to VIP Hospitality
- Exclusive a la carte sponsorships
- Invitations to Opening Night and Social & Networking Receptions
- Reserved seating for General Sessions and Hospitality events
- Exhibit opportunities
- Logo placement on web, app and signage

Think Big: Sponsorship Opportunities

HGF Channel

- Exclusive presentation of a track of programming
- Opening Card and/or Host Mention
- Standard embedded pre-roll
- Exclusive pre-roll on sponsored track
- Co-branded banners and video across HOPE Global Forums Channel
- Social Media mentions across HOPE Global Forums social channels
- Custom content development and integration



MetaBank

synchro
FINANC



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