

“Reimagining the Global Economy”

Nobel Peace Prize Winners

Former US Presidents

Government Officials

Global Leaders

Youth Entrepreneurs

Innovators

Cabinet Secretaries

Mayors

CONNECT

Community Leaders

Leading Entrepreneurs

Fortune 500 CEO's

2016 HOPE GLOBAL FORUMS | ANNUAL MEETING

PARTNERSHIP PROSPECTUS

January 13-15, 2016
Atlanta Marriott Marquis
Atlanta, GA



FOUNDING PARTNER

MEDIA PARTNER



HOPE Global Forums 2016 Annual Meeting

Partnership Prospectus

“This conference matters. It’s about telling people you can control your own destiny, you can participate in the market economy, you can be rewarded in a positive way for your intelligence and effort and entrepreneurialism.”

President Bill Clinton | Founder, Clinton Foundation,
42nd President of the United States

We invite you to enjoy three days of stimulating ideas, challenging debate, reunite with old friends and engage new colleagues in this unique and inspirational setting.

Why Become a HOPE Global Forums Partner?

The HOPE Global Forums are a community of events that serve as a call to action: to inspire innovation, thought leadership and visionary insights around an inclusive global economy that works for all our citizens.

As a HOPE Global Forums partner, you will have the opportunity to engage in authentic dialogue with an elusive, yet valuable audience: passionate, open-minded leaders who believe in the power of ideas to change the world. You’ll have the opportunity to test your ideas for the future, and you’ll be challenged to positively impact your community and empower those around you in new ways.

Becoming a HOPE Global Forums partner means you share in our vision of an inclusive economy that can change the world for the better. It means you’ll be joining a global community of leaders while benefitting from an individually tailored partnership. Partners can create an opportunity for this community of thinkers and visionaries to engage in a subject that is meaningful to you.

HOPE Global Forums | Annual Meeting

The HOPE Global Forums | Annual Meeting gathers some of the most extraordinary people in the world – convening an array of C-suite leaders and influencers from government, community and the private sector to outline an inclusive vision for the modern global economy. A vision where the poor, underserved and struggling middle class are viewed as untapped assets for economic growth, entrepreneurship and job creation.

Set in the cradle of the Civil Rights movement, the Annual Meeting provides an opportunity to share, learn and source new ideas and to expand your business while empowering your community. We invite you to enjoy three days of stimulating ideas, challenging debate, reunite with old friends and engage new colleagues in this unique and inspirational setting.

96% of attendees would recommend the Annual Meeting to others

Why Attend?

With 3,000 thought leaders, business professionals, public policy officials, investors and entrepreneurs representing over 40 countries, the Annual Meeting provides an unmatched opportunity for attendees from around the world to connect and collaborate with global leaders and network with industry peers.

More than just another networking conference, the Annual Meeting joins like-minded leaders in the spirit of collaboration, innovation and commitment to making free enterprise workable and relevant to our entire citizenry.

The Forum takes place in an environment that's productive, inspiring and relaxed. You have time in group sessions, one-on-one appointments, meals and special events to roll up your sleeves and talk about what's working, what's not and what we can do about it.

Partners should come to the Annual Meeting not only to present new ideas, but as learners – to learn from this unique community.

“The 2015 HOPE Global Forum was the greatest show on Earth - because it talked about creating jobs and rebuilding the almighty middle-class. There was testimony from well-know American CEO's, famous entrepreneurs, a 13 year-old business genius, President Bill Clinton - a wide range of expert witnesses. If anybody can bring our “good jobs” economy back - it is this summit, John Bryant and his Operation HOPE powerhouse.”

Jim Clifton | Chairman and CEO, Gallup

“The Hope Global Forum is not only a solid initiative to bring together like-minded individuals in an effort to help the underserved, but a solid foundation in which hope itself is built on. The Forum inspires me and makes me even more committed to help providing all a fair and equal shot. I am honored and privileged to be a part of it.”

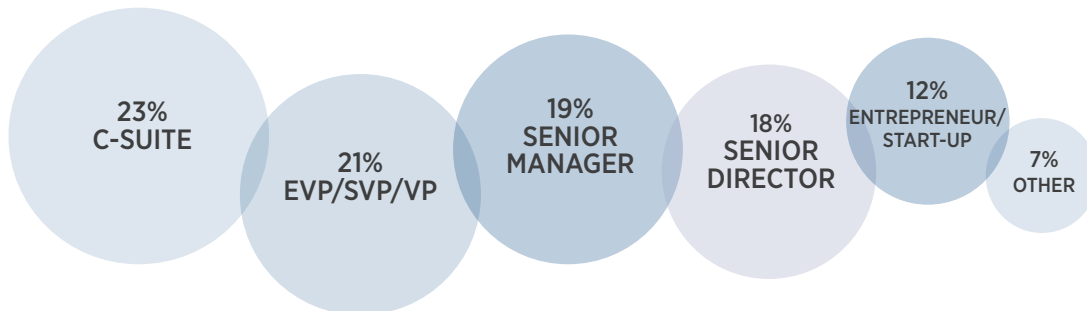
Philippe Bourguignon | Vice Chair, Revolution Places, Former Co-CEO, World Economic Forum

94% of attendees said that their goals of attendance were met

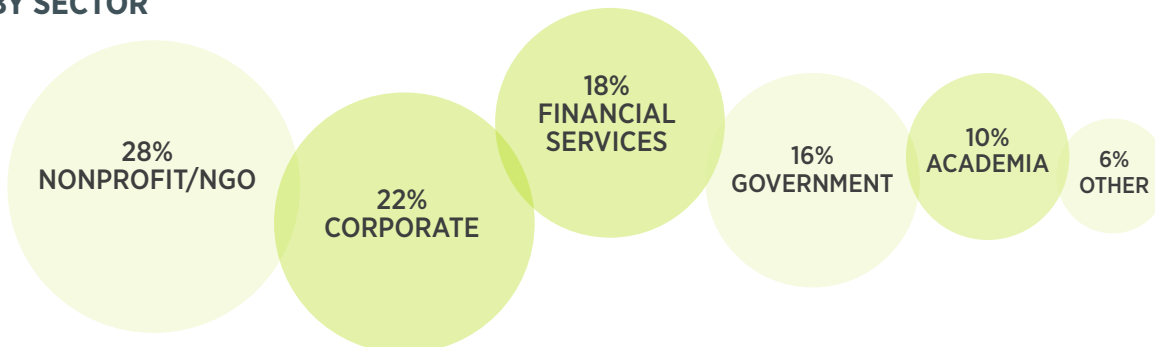
Who Attends

Attendees comprise an eclectic slate of stakeholders from across the spectrum of our integrated global economy. Last year, the corporate, financial, governmental, technology, academic, nonprofit, startup, diplomatic, philanthropic, media and faith-based sectors were all represented. Over 3,000 thought leaders and influencers representing over 40 countries attended.

BY POSITION



BY SECTOR



“I’ve been to Davos, to the Super Bowl, and to National Conventions of both parties. If I were forced to choose only one, I would choose the HOPE Global Forum. For the ultimate in servant leadership, the HOPE Global Forum is the place to be, to learn, and to serve. The HOPE Global Forum finds the intersection of economic empowerment and human dignity. It is a place to learn, to teach, and to be inspired.”

Steve Bartlett | Former Member of the US Congress, Mayor of Dallas, and CEO of The Financial Services Roundtable

The Impact

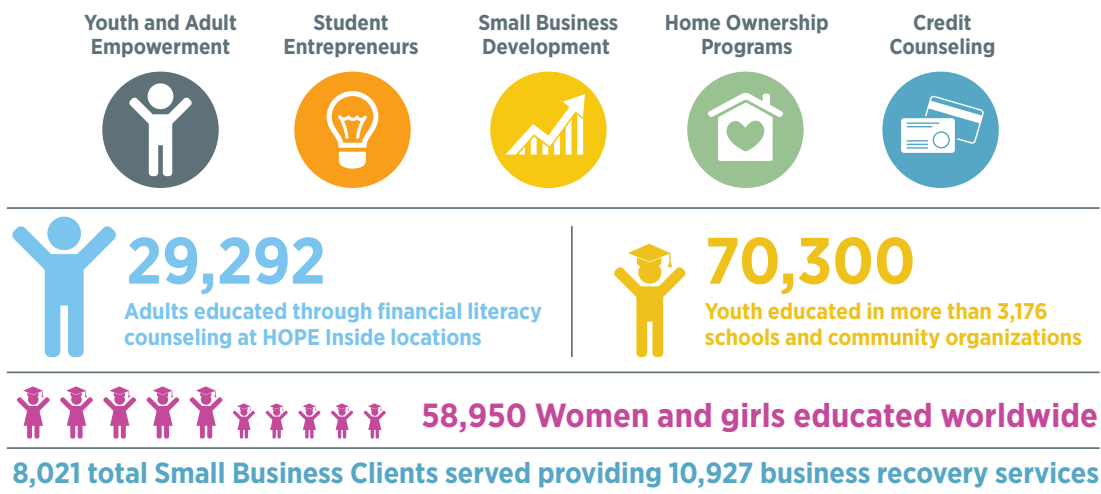
The Annual Meeting serves as a staging area for commitments to the HOPE Impact Network. Since 2013, over 1,700 commitments have been gathered for new and existing economic empowerment programs and services, volunteerism and mentorship. In 2014, these commitments allowed Operation HOPE to serve over 115,000 youth and adults around the world.

Your support of the Annual Meeting directly enables Operation HOPE to continue its work as the first ever nonprofit, financial services network for poor and underserved communities.

Through this network we are:

- » Nurturing and developing the next generation of entrepreneurs
- » Creating jobs through small business development
- » Delivering on the dream of homeownership
- » Empowering our women and girls

HOPE served 115,590 individuals in 2014



Operation HOPE

Operation HOPE was founded in 1992 and is now the largest economic education and empowerment organization for underserved communities, families, youth and adults. Through our work, we convert check-cashing customers into banking customers, renters into homeowners, small business dreamers into small business owners, and minimum wage workers into living wage workers.

Operation HOPE is rated four-stars by Charity Navigator for transparency and accountability, it's highest rating available. To date, HOPE has served more than 2 million individuals; directed more than \$1.5 billion in private capital to America's low-wealth communities; utilized over 20,000 HOPE Corps volunteers, and currently serves more than 300 cities in the U.S. and around the world. We measure our impact through the Gallup-HOPE Index, a historic 100-year partnership with Gallup.

"The HOPE Global Forum convenes like-minded leaders from around the world dedicated to advancing the financial well-being of all people. Attendees get a potent dose of insight and inspiration to formulate their own actions in contributing to a stronger economy through inclusion and opportunity."

Bill Rogers, Chairman and CEO, SunTrust Banks

Partnership Opportunities

Benefits Summary

Annual Meeting Partnerships include:

- » Premium Annual Meeting Credentials
- » Access to VIP Hospitality Area
- » Premium Exhibit Space (sponsors over \$5,000)
- » Advertisement in Annual Meeting Program
- » Reserved Seating for General Sessions
- » Invitations to Hospitality Events
- » Logo recognition on website, program and signage
- » Recognition on big screen during General Sessions
- » Premium recognition on Mobile App
- » Discount hotel rates (based on availability)

Session Track Presentation

16 Exclusive Sessions Available

As a Track presenter, partners can create an opportunity for this community of leaders, thinkers and visionaries to engage in a subject that is meaningful to you. Designed to inspire, provoke and engage, our Sessions feature some of the world's leading voices in their respective areas of expertise. Sessions are comprised of Main Stage Plenary gatherings, large-scale Breakouts and targeted Working Groups.

Each Session Track sponsorship includes:

- » Exclusive presentation of a Session
- » Executive Speaking Role
- » Opportunity for Executive to Chair or Moderate Session
- » Private Meeting or Hospitality Room
- » Recognition as Exclusive Presenter on website, agendas, programs and print materials
- » Logo Slides on large screens during Session
- » Logo incorporated into Session signage
- » VIP Credentials for the Annual Meeting
- » VIP Invitations for all Hospitality Events
- » Early and Reserved seating for all General Sessions
- » Social Media Blasts
- » VIP Concierge support for hotel reservations, discounts and activities for guests

For additional details, please contact Kevin Boucher at (213) 891-2900 x257, kevin.boucher@operationhope.org



ANNUAL MEETING
January 13-15 | Atlanta, GA



**REIMAGINING THE GLOBAL ECONOMY:
THE FUTURE OF INCLUSION**

2016 HOPE GLOBAL FORUMS | ANNUAL MEETING SPONSORSHIP LEVELS

	SILVER	BRONZE	SIGNATURE	AMBASSADOR	EXHIBITOR
	\$100,000	\$50,000	\$25,000	\$12,500	\$5,000
Delegate Credentials	20	20	15	10	2
Exclusive Presentation of a Main Stage Session	X				
Exclusive Presentation of a Breakout Session		X			
Exclusive Presentation of a Working Group Session			X		
Access to Private Meeting Rooms	X	X	X		
Speaking Opportunity for Company Executive	X	X	X		
VIP Credential with Access to VIP Hospitality Room	2	2	1		
Reserved Table of Ten for all General Sessions	2	2	1	1	
Logo Displayed On-Screen During Session	X	X	X		
Program Advertisement	1	1	1/2		
Annual Meeting Signage Recognition	X	X	X		
Invitations to Opening Night Reception	20	20	15	10	
Invitations to Social & Networking Reception	20	20	15	10	
10' x 10' Exhibit Space					X

*BASED ON AVAILABILITY

For additional available opportunities, please contact:

Kevin Boucher, Director, HOPE Global Forums, Operation HOPE, Inc.

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The HOPE Global Forums are a community of events that serve as a call to action. Our purpose - to reimagine the global economy so the benefits and opportunities of free enterprise can be extended to everyone.

Presented by Operation HOPE, our Annual Meeting gathers some of the most extraordinary people in the world - with over 3,000 leaders from 40 countries representing government, community and the private sector.

The Annual Meeting takes place in an environment that's productive and inspiring, with opportunities to enhance your personal and professional network. We invite you to join like-minded leaders in the spirit of collaboration, innovation and commitment.

SILVER BRONZE SIGNATURE AMBASSADOR EXHIBITOR

NAME: _____ LAST NAME: _____

COMPANY: _____

TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____ COUNTRY: _____

PRIMARY EMAIL: _____ SECONDARY EMAIL: _____

OFFICE PHONE: _____ MOBILE PHONE: _____ FAX: _____

CREDIT CARD: AMEX MASTERCARD VISA

NAME ON CARD: _____

CREDIT CARD NUMBER: _____

EXP. DATE: _____ CARD VALIDATION CODE: _____ BILLING ZIP CODE: _____

SIGNATURE: _____

Completion of this registration form activates your Operation HOPE membership. The annual membership term is effective upon successful payment of the membership dues. Membership includes admission to the HOPE Global Forum Annual Meeting, invitation to Annual Meeting Opening Reception and subscription to the HOPE Report.

PAYMENTS AND CANCELLATION POLICY:

This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship registration form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Payment must be made in U.S. dollars drawn on a U.S. Bank. All contributions are 100% tax deductible and payable to Operation HOPE, Inc., a 501(c)(3) non-profit organization.

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