



THE “DELIVERING THE MEMO” TOUR **“CONTINUING THE LEGACY OF THE FREEDMAN’S BANK”**

PARTNERSHIP OPPORTUNITIES

Today’s most forward thinking companies are consistently looking for innovative ways to attract consumers and build brand loyalty. By becoming a Partner on the “Delivering the Memo” Tour, you will be demonstrating your commitment to the community, furthering civic and cultural engagement around a unique part of history, and affiliating your company with the best-in-class provider of financial literacy empowerment.

National Partnership Levels

We are seeking Tour partners at the following levels:

- **\$100,000 National Presenting Partner**
- **\$50,000 National Signature Partner**
- **\$25,000 Tour Stop Partner**

Operation HOPE works with partners to tailor benefits to meet their support objectives. As a partner, your company would receive benefits such as:

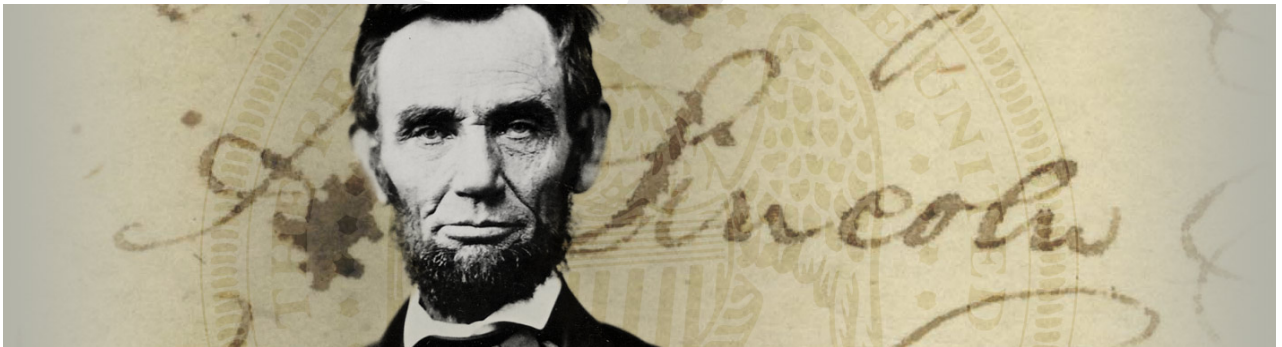
National Presenting Partner

\$100,000

- Right to indicate preferred markets as tour venues
- Branding presence at all Tour venues
- Speaking opportunities at Tour events
- Opportunity to host a Tour event at company headquarters or other venue
- Recognition in print, radio or television advertising in conjunction with the Tour
- On-site hospitality opportunities
- Recognition on exhibit title wall
- Reserved Seating for Company Guests
- Post-Event Reception Invitations
- Logo recognition as Presenting Partner on all printed and electronic invitations to all Tour stops



- Recognition as Presenting Partner on Operation HOPE and HOPE Forums websites
- Recognition in one (1) email blast **per Tour stop** to HOPE database (over 15,000 recipients)
- Recognition as Presenting Partner in all press releases for the event
- Recognition in two (2) Social Media blasts **per Tour stop** on the HOPE Forums and Operation HOPE Facebook and Twitter accounts
- Photo opportunity with speakers
- Podium/on-stage recognition
- On-site signage
- Invitations to Pre-Event VIP Exhibit Tours and Reception
- Complimentary signed copies of "How the Poor Can Save Capitalism" for Company Guests



National Signature Partner

\$50,000

- Branding presence at all Tour venues
- Speaking opportunities at Tour events
- Opportunity to host a Tour event at company headquarters or other venue
- Recognition on exhibit title wall
- Reserved Seating for Company Guests
- Post-Event Reception Invitations
- Logo recognition as Signature Partner on all printed and electronic invitations to all Tour stops
- Recognition as Signature Partner on Operation HOPE and HOPE Forums websites
- Recognition as Signature Partner in all press releases for the event
- Recognition in one (1) Social Media blasts **per Tour stop** on the HOPE Forums and Operation HOPE Facebook and Twitter accounts



- Photo opportunity with speakers
- Podium/on-stage recognition
- On-site signage
- Invitations to Pre-Event VIP Exhibit Tours and Reception
- Complimentary signed copies of “How the Poor Can Save Capitalism” for Company Guests

Tour Stop Hosting Partner

\$25,000

- Company listed as Host of the Freedman’s Bank 150th Anniversary Commemoration Event on all print and electronic communications
- Speaking opportunity for company executive
- Complimentary signed copies of “How the Poor Can Save Capitalism” for Company Guests
- Reserved Seating for Company Guests
- Post-Event Reception Invitations
- Logo recognition as Host on all printed and electronic invitations to Event and Reception
- Recognition as Host on Operation HOPE and HOPE Forums websites
- Recognition in one (1) email blast to HOPE database (over 15,000 recipients)
- Recognition as Host in all press releases for the event
- Recognition in two (2) Social Media blasts on the HOPE Forums and Operation HOPE Facebook and Twitter accounts
- Photo opportunity with speakers
- Podium/on-stage recognition





Local Partnership Levels

Diamond Partner (Local Tour Stop)

\$10,000

- ♦ Reserved Seating for Company Guests
- ♦ Logo recognition on all printed and electronic invitations to Tour Stop
- ♦ Post-Event Reception Invitations
- ♦ Recognition as Diamond Partner on Operation HOPE and HOPE Forums websites
- ♦ Recognition in one (1) email blast to HOPE database (over 15,000 recipients)
- ♦ Recognition as Diamond Partner in all press releases for the event
- ♦ Recognition in one (1) Social Media blasts on the HOPE Forums and Operation HOPE Facebook and Twitter accounts
- ♦ Photo opportunity with speakers
- ♦ Podium/on-stage recognition

Gold Circle Sponsor (Local Tour Stop)

\$7,500

- ♦ Fifteen (15) invitations to Event and Reception
- ♦ Reserved Seating for Company Guests
- ♦ Logo recognition on all printed and electronic invitations
- ♦ Logo recognition on Operation HOPE and HOPE Forums websites
- ♦ Recognition in one (1) Social Media blasts on the HOPE Forums and Operation HOPE Facebook and Twitter accounts
- ♦ Photo opportunity with speakers
- ♦ Podium/on-stage recognition

Silver Circle Sponsor (Local Tour Stop)

\$5,000

- ♦ Ten (10) Invitations to Event and Reception
- ♦ Reserved Seating for Company Guests
- ♦ Logo recognition on all printed and electronic invitations
- ♦ Logo recognition on Operation HOPE and HOPE Forums websites
- ♦ Podium/on-stage recognition



Charter Member (Local Tour Stop)

\$2,500

- ♦ Five (5) Invitations to Event and Reception
- ♦ Reserved Seating for Company Guests
- ♦ Logo recognition on Operation HOPE and HOPE Forums websites
- ♦ Podium/on-stage recognition

All contributions are 100% tax-deductible and would be made to Operation HOPE, a 501 (c)(3) nonprofit organization.