

## 2019 HOPE Global Forums | Annual Meeting

Hyatt Regency Atlanta

May 29-31

### Schedule of Events (as of 5/26/19)

#### WEDNESDAY, MAY 29<sup>th</sup>

- 9:00am      **Operation HOPE Global Board Meeting**
- 5:00pm      **Early Registration Opens**
- 6:00pm      **Opening Reception**
- 6:15pm      **“HOPE Youth Entrepreneur Pitch Competition”**  
presented by Huntington Bank
- 6:45pm      **HBO & VICE News present: *Panic: Behind the Scenes of the 2008 Financial Crisis*, screening & roundtable**
  - Josh Tyrangiel, Executive Vice President, VICE News and VICE Media
  - John Maggio, Principal Producer, Ark Media
  - Special Guest to be announced
- 7:25pm      **Edelman Trust Barometer: Financial Services Edition**
  - Deidre Campbell, Global Chair, Financial Services Sector
- 7:45pm      **“Evolution of an Industry: Unlocking the Potential of Prepaid”**
  - Brad Hanson, President and CEO, Meta Financial Group
  - Kelley Knutson, President, Netspend
- 8:05pm      **Jed York, Owner and CEO, San Francisco 49ers**  
*In Conversation with John Hope Bryant*
- 8:15pm      **“Ownership and Equity is Everything: Owning your block. Owning what you produce. Owning it ALL”**
  - T.I., rapper, songwriter, producer, actor
  - Special Guests to be Announced
- 9:00pm      ***Live Performance: Legendary Guitarist Stanley Jordan***

#### THURSDAY, MAY 30<sup>th</sup>

- 7:00am      **Registration Opens**

- 7:30am **Member Welcome Breakfast - Invite Only** (Regency VI)  
- His Excellency Ambassador Dr. Barfuor Adjei-Barwuah  
The 19th Ambassador of the Republic of Ghana to the United States of America
- 8:30am **Opening Plenary** (Centennial Ballroom)
- 8:30am **Reverend Dr. Raphael Warnock, Senior Pastor, Ebenezer Baptist Church**  
*Benediction*
- 8:35am **Robert L. Crandall, legendary American Airlines CEO**  
*“Why Inequality Matters and What to Do About it”*
- 9:00am **David Bach, 9x Best-Selling NYT Author and Financial Expert**  
*Presentation*
- 9:20am HOPE Testimonial
- 9:25am **Kelly King, CEO, BB&T**  
*Remarks*
- 9:35am **Raj Sisodia, Founder, Conscious Capitalism**  
*“The Healing Organization: Putting People First”*
- 9:55am **Dr. Bernice A. King, CEO, The King Center**  
*Intro*
- 10:00 am **Dr. Deepak Chopra, Co-Founder, The Chopra Institute**  
*Remarks*
- 9:30am **Women’s Entrepreneur Accelerator**  
**HGF Next Gen**
- 11:00am **Straight Talks** (Breakout Rooms)  
  
**“Advancing Black Pathways” presented by JPMorgan Chase (Regency VII)**  
Economic opportunity is out of reach for many black Americans, who lack access to resources that can help put them on a path to great careers, build wealth, grow a business, and participate in the benefits of a growing economy. As a response, JPMorgan Chase recently announced “Advancing Black Pathways” to build on their existing efforts helping black Americans achieve economic success.

Panelists will participate in a robust dialogue focused on providing more opportunities for black Americans: strengthening education and job training, wealth building, growing career opportunities and providing access to capital and training for entrepreneurs

- Sekou Kaalund, Head of Advancing Black Pathways, JPMorgan Chase
- Chris Lyons, Cultural Leadership Fund, Advisory Council Member for Advancing Black Pathways
- James Rhee, CEO, Ashley Stewart, Advisory Council Member of Advancing Black Pathways

**Moderated by:** Justin Grant, Communications Manager, Advancing Black Pathways, JPMorgan Chase

### **The Future of Housing: Access, Affordability and Increased Mobility (Regency Ballroom VI)**

Nearly one-third of American households, or 38.1 million, paid more than 30% of their incomes for housing in last year, making them “cost-burdened” according to Harvard University’s Joint Center for Housing Studies. And the situation for the expanding pool of renters is just as grim. Renters are bearing the brunt of the affordability crisis — but that’s burdening owners too.

Ten years on from the housing crisis, there are still a lot of people who can’t afford to sell, there are even more who can’t afford to buy. Despite low unemployment, a large percentage of Americans are tied to jobs or family situations that don’t permit mobility.

Americans are staying in one place longer, losing much of the dynamism that once embodied the American urge to chase opportunity. That’s in part the legacy of the housing crisis, which left many people with homes they were unable to sell. And now, the hyper-competitive real estate market makes a lot of people think twice about looking for an upgrade.

What can be done to shift this dynamic? How can the pool of affordable housing be grown? How can access be expanded? Are there ways to increase mobility outside of metropolitan areas?

- Amias Gerety, Partner, QED Investors
- Aaron Klein, Policy Director, Center on Regulation and Markets, Brookings
- Hugh Rowden, Sr. Vice President, Head of Engagement Initiatives & Mortgage Outreach, Wells Fargo & Company
- Matt Shulman, CEO, The Ardent Companies
- **Moderated by:** Cassius Butts, CEO, Capital Fortitude Business Advisors and Chairman, Fort McPherson Local Redevelopment Authority

### **Hacking Human Behavior to Improve Financial Wellness (Learning Center)**

Despite positive macro-economic indicators, household savings continues to erode

and credit card debt has exceeded \$1 trillion for the first time since the Great Recession. Much of this can be attributed to the combination of poor product design and innate human tendencies.

Set against this backdrop, behavioral expert Mariel Beasley will lead a dynamic and interactive session showing how employers, innovators, advocates, and financial institutions can “hack” human behavior to build products and services that advance both customer financial wellness and a company’s own bottom line.

Attendees can expect real-world case studies, proprietary research, and deep dives into behavioral science tenets as they explore how to design for the human factor. Mariel will leverage Common Cents Lab’s work with two million consumers over the past three years to deliver a playbook for improving customer financial decision-making in the modern era.

- Mariel Beasley, Co-Founder & Principal, Common Cents Lab, Duke University

### **Combating an Epidemic: Relieving Physical and Financial Stress (Regency V)**

Long-term stress causes or exacerbates more than 90% of all chronic disease. Most highly productive people are actually on the slippery slope to burn-out. Much of this suffering is fueled by financial stress, as more individuals and families are living paycheck to paycheck with little or no savings. This session will explore the overall epidemic of stress, its relationship to our economy conditions, and hear from two leaders who are helping address it.

Even people who love their jobs feel stressed by the constant pressure to perform. Dr.Neha Sangwan will address the epidemic of stress and burnout in our society. Dr. Neha will share five ways you can respond to internal and external stress and outsmart this invisible killer.

Nearly two-thirds of America’s full-time workforce live paycheck-to-paycheck, meaning they are one unanticipated life event away from financial ruin. Many are forced turn to financial intermediaries such as payday lenders, often getting trapped in a deadly spiral of fees and exorbitant interest rates. Safwan Shah will examine the implications of financial stress and explore mechanisms to alleviate its causes and conditions.

- Dr. Neha Sangwan, Founder and CEO, Intuitive Intelligence
- Safwan Shah, Founder and CEO, PayActiv

**Moderated by:** Raj Sisodia, Co-Founder, Conscious Capitalism and FW Olin Distinguished Professor of Global Business, Babson College

### **Book Signing** (HOPE Bookstore)

Dr. Deepak Chopra,

12:00pm

**Luncheon Plenary** (Centennial Ballroom)

12:15pm [Jon Campbell EVP, Corporate Philanthropy and Community Relations, Wells Fargo](#)  
*Remarks*

12:25pm [“HOPE Adult Entrepreneurs Pitch Competition” presented by SunTrust Bank](#)

- Lynette Bell, Senior Vice President, Head of Community Reinvestment, SunTrust Bank
- Susan Johnson, Chief Marketing Officer, SunTrust Bank
- Stan Little, President, SunTrust Foundation

12:55pm [Craig Vosburg, North American President, Mastercard](#)  
**Moderated by:** Diane Brady, Founder, dB Omnimedia

1:15pm [Honorable Jim Strickland, Mayor, City of Memphis](#)  
HOPE in Action Commitment Announcement

1:20pm [Thasunda Duckett, CEO, Consumer Bank, JPMorgan Chase](#)  
*In Conversation with John Hope Bryant, Chairman, Operation HOPE*

1:40pm [Tom Brokaw, Special Correspondent, NBC News](#)  
*Recipient, The Andrew J. Young Legacy of Leadership Award*

1:55pm **Book Signing** (HOPE Bookstore)  
John Hope Bryant, Founder, Chairman & CEO, Operation HOPE  
*The Memo: Five Rules for Your Economic Liberation*

2:00pm **Accelerator Breakouts** (Breakout Rooms)

### [Growing the Entrepreneurial Pipeline \(Regency VII\)](#)

To have a fighting chance at success, entrepreneurs need help: they need fast, easy access to the right resources for their challenge, industry and business stage. And while many communities have an abundance of startup resources, often entrepreneurs—especially those new to the startup scene—can’t find them or find the wrong one.

Identifying entrepreneurial assets—resources, challenges and gaps—is a first step. Building an entrepreneurial community that is positioned to create jobs is another. Access to capital, loans or equity that give startups the room and fuel to grow, is a challenge, especially in regions located outside of densely populated areas. Entrepreneurship will never be easy, but knowing what an entrepreneur needs and being able to match them with the right help at the right time can improve their chances of survival and success.

How can communities and organizations better identify and position entrepreneurial assets? What can be done to encourage pathways to small business start-ups? How can access to capital be increased?

- Jeff Cherry, Executive Director, Conscious Venture Lab
- Arturo Condo, President, EARTH University
- Dr. David Dalton, Chairman and CEO, Health Resources, Inc.
- Darrell Green, SVP, Business Acquisition Manager, SE US, Wells Fargo Bank
- Doug Mellinger, Managing Director, Clarion Capital
- Ja’Ron Smith, Director of Urban Affairs and Revitalization, Executive Office of the President

**Moderated by:** Soulaima Gourani, Co-Founder, Womenreignite

### **The Future of Work: A Vision for Inclusion (Hanover)**

Inclusive growth has always been important, but it is now more important than ever. In a world where technological change is rapid and we are continuously reinventing how work is being done, workers need to reinvent themselves to stay productive and relevant. They cannot do so without inclusive growth.

To reinvent themselves, workers must be able to access resources that support them in acquiring new skills, enter new job markets and secure products and services that help stabilize their otherwise dislocated and changing lives. Overcoming barriers to such access is inclusion in action.

How can we address the growing skills gap? Is the gig economy here to stay? As work becomes more fragmented, is this helpful or harmful to inclusion? What role can (or should) the public and private sectors play in meeting these challenges?

- Kim Anthony, Founder and CEO, Urban Philanthropy
- Bobby Condon, General Manager, Southeast, WeWork
- Shane Mays, CEO, Onshore Outsourcing
- Keith Parker, CEO, Goodwill of North Georgia
- Alexis Smith, Chief Human Resources Officer, City of Memphis

**Moderated by:** Robb Webb, President, Fourscore Consulting

### **Building the Beloved Community in a Smart City World (Regency VI)**

Globalization and modern technology have made the world both smaller and larger: smaller in the sense that the world has become our neighbor; larger in the sense that our neighbors share unique perspectives that can help expand our understanding, our embrace, and our worldview.

Many proponents of smart communities claim that they are by nature inclusive. However, these initiatives frequently fail to fully prioritize inclusivity. Children, older people, women, ethnic minorities, the disabled, the mentally and physically ill, and people with low household incomes (and those who meet at the intersecting points

between these groups) are frequently unable to fully enjoy or participate in civic life or have a voice in the processes that shape it.

Dr. Martin Luther King, Jr.'s vision of the beloved community embraced principles of inclusion: sharing our rich resources; eliminating poverty, hunger and homelessness; and combating racism and discrimination. At the heart of his vision was a reverence for caring for others and honoring the values of fairness and equality.

How can we embed these virtues in today's disconnected communities? How can the public and private sector leverage their resources to build communities that serve all its citizens? Can technology be harnessed to increase opportunity: educational, financial, work, wellness?

- Bishop Ronald Dewberry, CEO, Center of Hope, Inc.
- Luke Reynolds, Chief of Program Development, FDIC
- Dr. David Thomas, President, Morehouse College
- Sanford Williams, Director, Office of Communications Business Opportunities, FCC
- Dr. John Fife, Associate Professor of Psychology, University of Virginia

**Moderated by:** Jean-Michel Giraud, President and CEO, Friendship Place

### **Driving Financial Inclusion in a Digital Society (Regency V)**

The digital economy is responsible for an explosive growth in FinTech products and services, which have the potential to benefit underserved communities through such features as mobile money, crowd funding, cross-border remittances and alternative credit scoring. The burgeoning FinTech industry brings with it an economic ecosystem of entrepreneurs, start-ups and developers who utilize universities, tech villages and non-traditional support systems to foster innovation and growth.

Unprecedented technological advancements have helped financial inclusion evolve beyond merely connecting people to a bank account. For instance, it is helping level the playing field for small farmers by providing access to buyers, more efficient pricing, and speedier payments. It is replacing time-consuming paper voucher systems used during humanitarian crises with prepaid cards for food and supplies. And it is helping micro-merchants expand their businesses by leveraging purchase data to enable credit scoring.

How can we develop a pipeline of talent to support the growth of FinTech? Have FinTech companies been successful in advancing financial inclusion to low-income populations? How can FinTech reach and integrate traditional sectors (e.g., agriculture, insurance, NGO's) into the digital economy?

- Dr. Art Recesso, Chief Innovation Officer, Board of Regents, Georgia University System
- Glen Sarvady, Managing Principal, 154 Advisors

- Nigel Andre, SVP, Money Network, First Data
- Dr. Ronald A. Johnson, Chairman, Consumer Advisory Board, CFPB

**Moderated by:** Ida Rademacher, VP, Aspen Institute & Executive Director, Financial Security Program

### **Future Proofed: How to Navigate Disruptive Change (Learning Center)**

Rapid change and disruption are now the new normal in our more globalized, networked and technologically advanced world. But while these big shifts have dramatically changed the way we work, live and lead, we are still unsure how to best meet these challenges. There is an ever-present uneasiness about the future, and stress and burnout seem to be all too common.

This session will teach you what you need to know to:

- Navigate change with greater clarity
  - Become more resilient and forward thinking in work and in life
  - Find calm and peace of mind even in the midst of chaos
  - Merge what you do with who you are for a purposeful and meaningful life
  - Become the high impact leader you need to be for those around you.
- Dr. Natalia Peart, Founder and CEO, Catalyst Innovation Group

3:45pm **Closing Plenary** (Centennial Ballroom)

3:45pm HOPE Testimonial

3:50pm **Ed Bastian, Chief Executive Officer, Delta Airlines**  
*In conversation with Andrew Ross Sorkin*

4:15pm **Honorable Justin Muzinich, U.S. Deputy Secretary of the Treasury & Honorable Jovita Carranza, Treasurer of the United States**  
*In Conversation with John Hope Bryant*

4:45pm **Stephanie Ruhle, Host, MSNBC Live, MSNBC**  
*Remarks*

5:00pm **Janice Bryant Howroyd, Founder & CEO, ACT-1**  
*In Conversation with Special Guests*

6:00pm **CEO Dinner** (invite only)

## **FRIDAY, MAY 31st**

7:00am **Registration Opens**



7:30am **Member Roundtable** (invite only) ([Learning Center](#))

▪ **Community Reinvestment Act: Framework for the Future**

- Barry Wides, Deputy Comptroller for Community Affairs, Office of the Comptroller of the Currency
- Grovetta Gardineer, Senior Deputy Comptroller for Compliance and Community Affairs, Office of the Comptroller of the Currency

**Morning Workout**

8:30am **HOPE Insiders** (Centennial Ballroom)

8:35am **Kat Cole, Chief Operating Officer & President, North America, Focus Brands**  
*In Conversation*

8:55am **“Healing the Global Community”**

- Jonathan Reckford, Chief Executive Officer, Habitat for Humanity Int’l
- Michelle Nunn, President and CEO, CARE USA

**Moderated by:** Mark Updegrave, President and CEO, LBJ Foundation

9:15am **“Assessing the Global Economy: An Insider’s Look”**

- Ambassador Paul Wolfowitz, former President, World Bank and Visiting Scholar, AEI
- Ambassador Andrew Young, Chairman, Andrew Young Foundation

**Moderated by:** Raphael Bostic, President, Atlanta Federal Reserve

9:40am **Mark Updegrave, President and CEO, LBJ Foundation & ABC News**  
**Presidential Historian**

*“Lessons in Leadership: MLK, LBJ and the War on Poverty”*

10:00am

10:25am **HOPE Testimonial**

10:30am **David Abney, Chairman & Chief Executive Officer, United Parcel Service**  
*In Conversation with Ambassador Andrew Young and John Hope Bryant*

10:55am **Hon. Joseph Otting, U.S. Comptroller of the Currency**  
*In Conversation with John Hope Bryant*

11:20am **Philippe Bourguignon, Chairman, HOPE Global Forums Advisory Board**  
*Remarks and Introduction*

11:25am J.D. Vance, author, *Hillbilly Elegy* and Managing Partner, Rise of the Rest Seed Fund

**Moderated by:** Steve Bartlett, former U.S. Congressman & Mayor of Dallas

11:40am Jack Dorsey, Founder and CEO, Twitter and Square  
*In Conversation with John Hope Bryant*

12:10pm “Builders: Building a Business, Building an Organization, Building a Community”

- T.I., rapper, songwriter, producer, actor
- Tony Ressler, Co-Founder, Ares Management and Owner, Atlanta Hawks
- Dallas Tanner, Co-Founder, President and CEO, Invitation Homes

**Moderated by:** John Hope Bryant, Chairman, Operation HOPE