



Operation HOPE

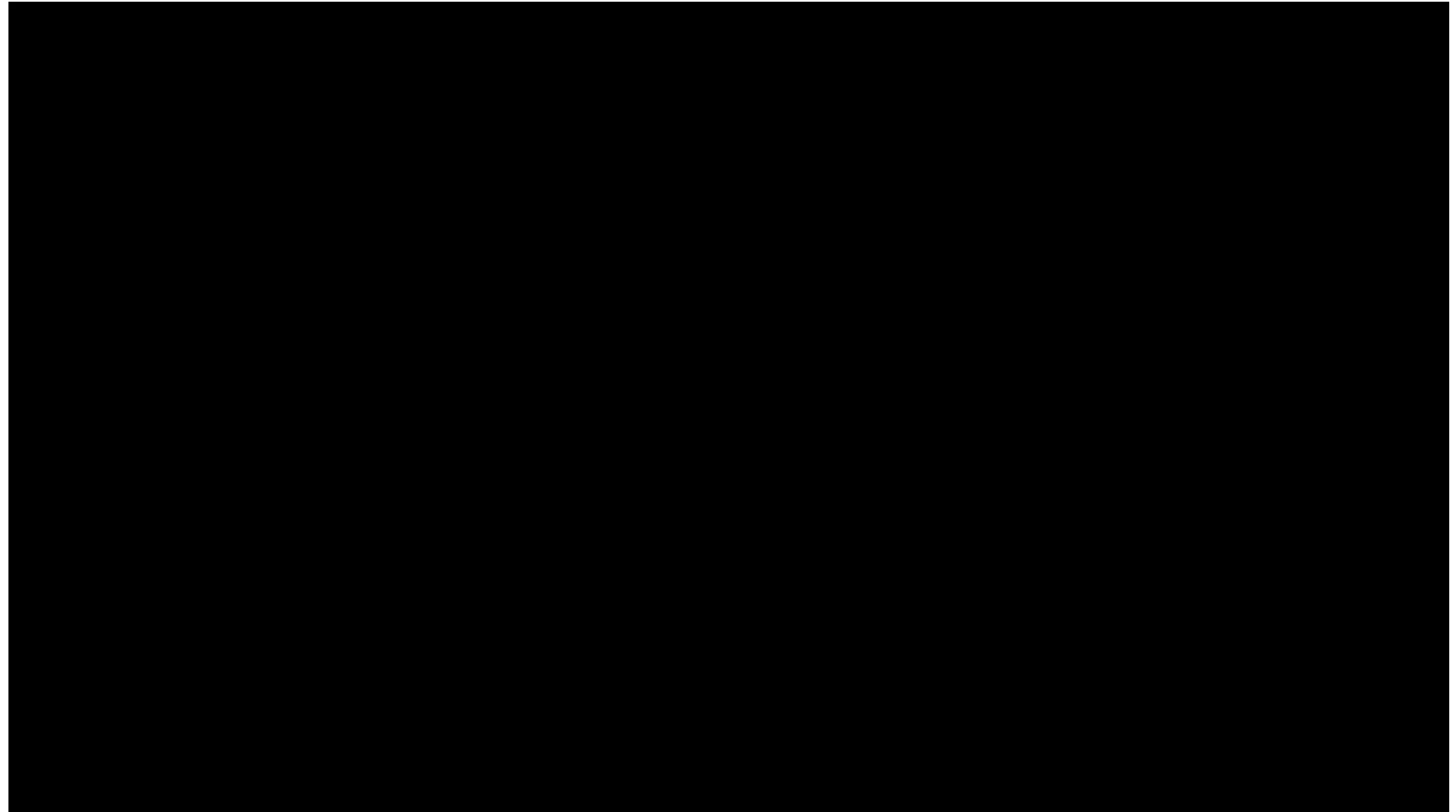
Volunteer Orientation

2016 HOPE Global Forum



Leading a Global Silver Rights Movement

Background



Agenda



Opening Reception

Wednesday, January 13, 2016 from 6:00pm-9:00pm*

Atlanta Marriott Marquis

265 Peachtree Center Avenue NE

Atlanta, Georgia 30303

HOPE Global Forum 2015

Thursday, January 14, 2016 – Friday, January 15, 2016

8:00am – 6:00pm*

Atlanta Marriott Marquis

265 Peachtree Center Avenue NE

Atlanta, Georgia 30303

*Above times may not reflect the times of volunteer shifts

www.hopeglobalforum.org/agenda2016

www.operationhope.org

Roles & Responsibilities



Operation HOPE

It is HOPE's responsibility to provide you with the communication, training and support you need to do your job well.

Volunteers

We are asking all volunteers to join us in making this Forum the ultimate experience for all delegates, speakers, VIPs and sponsors. We ask that you conduct your tasks with a positive attitude and make everyone you come in contact with feel welcome and well taken care of by greeting everyone with a smile, having a firm understanding of your tasks, Operation HOPE and the facility.

Dress Code



Business Attire is requested of all volunteers. A suit is preferred, but should you not possess a suit, a button up shirt and tie will suffice for males, or a professional dress for females.

Food & Transportation



Food

Food will be provided to all volunteers assigned to six hours or more at the Forum. Meals will be eaten in the volunteer staging room or in the venue itself.

Transportation

Transportation to and from the venue is the responsibility of the volunteer. We encourage use of public transportation as there are multiple events in the surrounding area.



Floor Plans & Parking



Please refer to “Floor Plans – Atlanta Marriott Marquis” attachment for full view of Atlanta Marriott Marquis layout.

Final instructions regarding parking and partial coverage of cost for all day volunteers will be sent prior to the Forum.

We encourage use of public transportation as there are multiple events in the surrounding area.

Job Descriptions



Registration

Registration volunteers will help Q&A Events, Operation HOPE's event planners, check delegates into the reception and Forum. Registration volunteers need to be friendly and able to move delegates through the registration process in a timely fashion.



Job Descriptions



Greeters

Volunteers serving as greeters will be stationed throughout the reception and Forum. Their main task is to help delegates feel welcome and find their way to their desired destination. Greeters should be friendly and have good communication skills. Greeters should also be prepared to answer questions regarding directions, the event agenda and general information about Operation HOPE.



Job Descriptions



Sponsor & VIP Support

Sponsor & VIP Support volunteers will help Operation HOPE staff ensure sponsors and VIPs are well supported throughout the reception and Forum. These volunteers need to be friendly, professional and good communicators. Tasks include helping delegates find their seats, understand the agenda, feel comfortable and more.



Job Descriptions



Working Group Scribes

Scribes for the Working Group Sessions are tasked with taking notes during the table discussions. We will be using a special online system that runs on an iPad. Scribes will need to be moderately familiar using an iPad and be able to take effective notes during a discussion.



Job Descriptions

Social Media

Social Media Volunteers are the sirens of the 2016 HOPE Global Forum. They are responsible for capturing moments and quotes that will captivate and inform our social media audience.



Photo Gallery – Highlighted Speakers



Secretary Julián Castro

U.S. Department of Housing and
Urban Development



Maria Contreras-Sweet

24th Administrator,
U.S. Small Business Administration



Honorable Jack Lew

Secretary of the Treasury,
United States



John Hope Bryant

Founder, Chairman and CEO,
Operation HOPE, Inc.



Hon. Andrew Young

Civil Rights Icon & Chairman,
Andrew Young Foundation

Follow this link to see a
complete list of
volunteers:

[http://
hopeglobalforums.org/
speakers/](http://hopeglobalforums.org/speakers/)

You should familiarize
yourself with these
individuals as you
may be working
around them.

Photo Gallery – HOPE Staff



John Hope Bryant
Chairman, Founder & CEO



Bill Walbrecher
President



Kevin Boucher
Director, HOPE Global Forums

Photo Gallery – HOPE Staff



Rachael Doff
Senior EVP, CAO
and Chief of Staff

Mary Ehram
President, Global Youth
Empowerment Group



Lance Triggs
Division President,
Global Adult
Empowerment Initiatives

Photo Gallery – HOPE Staff



Evelyn Ducoulombier
Director, HOPE Corps,
Director, HOPE Talent

Jason Yancey
HGF Volunteer Manager,
Director of Consumer Financial
Protection, Deputy Director,
HOPE Coalition America



Krystian Palmero
HOPE Corps Fellow

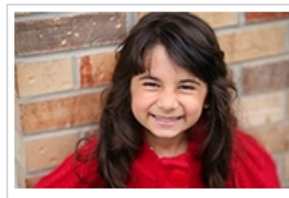
HOPE Initiatives



The Gallup-HOPE Index

A financial literacy index quantifying the link between hope, well-being, engagement, and financial literacy made with our partner, Gallup.

[LEARN MORE →](#)



America 2020

A campaign to crush the high school dropout rate through entrepreneurship.

[LEARN MORE →](#)



HOPE Global Initiatives

We encourage volunteers worldwide to help improve the quality of life in developing countries through economic empowerment.

[LEARN MORE →](#)



Operation HOPE - Financial Services Roundtable Financial Literacy Framework Agreement

Through this landmark agreement we demonstrate the financial services industry's commitment to financial literacy through highly visible principles and national partnerships.

[LEARN MORE →](#)



Make Smart Cool Tour

By bringing high-profile celebrities to school auditoriums across the country, The Make Smart Cool Tour hopes to stem the dropout epidemic by appealing to students on an emotional level.

[LEARN MORE →](#)



HOPE Business In A Box Academies

An initiative to help youth start, fund and operate small business and entrepreneurial endeavors.

[LEARN MORE →](#)



5 Million Kids Initiative

The 5MK Initiative seeks to bring financial literacy and positive role models to five million kids across the country.

[LEARN MORE →](#)

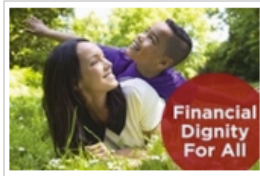


HOPE Global Forums

HOPE Forums are a series of regional and national financial literacy empowerment conferences which frame the issue of financial literacy as an essential economic tool.

[LEARN MORE →](#)

HOPE Programs



Project 5117

Continuing the poverty eradication work of Dr. Martin Luther King, Jr.

[LEARN MORE →](#)



Youth Empowerment Group

Free financial literacy empowerment programs for youth ages 8–24, teaching empowerment, responsibility, and hope.

[LEARN MORE →](#)



HOPE Coalition America

Emergency preparedness and recovery services provided by our employees and expert volunteers in banking, insurance, and finance.

[LEARN MORE →](#)



Fellowship and Internship (FILE) Program

The Operation HOPE Fellowship and Internship Program works to empower and develop the next generation of leaders to pursue careers that will create global economic and social justice.

[LEARN MORE →](#)



HOPE Advisors

Our team of expert advisors counsels banks and financial institutions seeking to expand their market share in underserved neighborhoods.

[LEARN MORE →](#)



HOPE Corps

Our worldwide volunteer base, bringing hope and financial empowerment throughout the world.

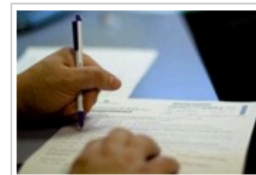
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Office of Small Business & Entrepreneurship

The HOPE Office of Small Business and Entrepreneurship will seek to harness America's untapped economic energy by stimulating youth entrepreneurship and creating communities of economic opportunity.

[LEARN MORE →](#)



HOPE Office of Innovation Research and Assessment

We've established a partnership with Gallup to conduct a far-reaching study evaluating the effectiveness of our programs and the behavioral economics of youth.

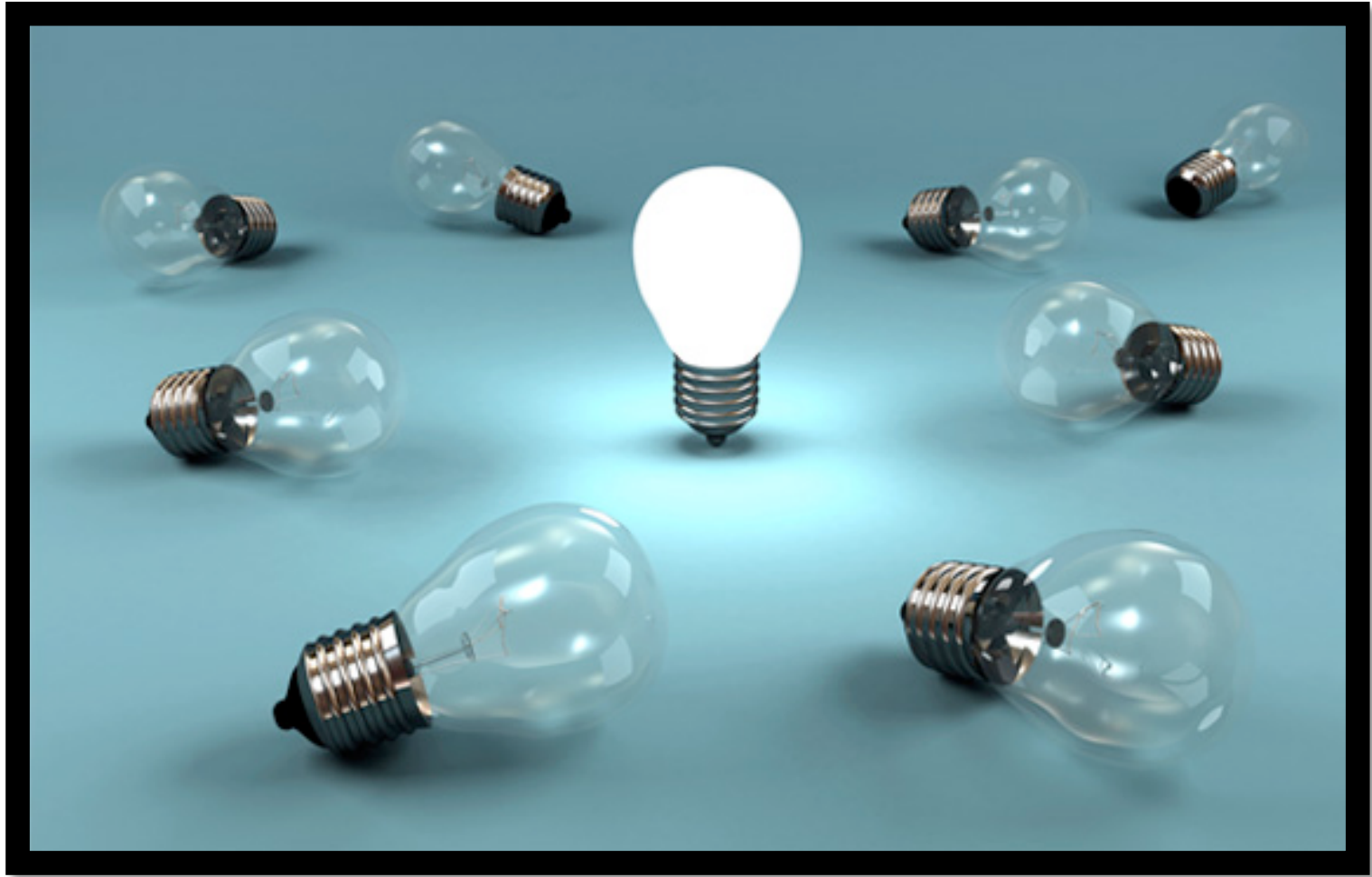
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Operation HOPE's Impact



www.operationhope.org

Questions???



Volunteer with HOPE Corps in Your Area!



Visit us online here to learn how to get involved:

<http://www.operationhope.org/hopcorps>



www.operationhope.org