THE “DELIVERING THE MEMO” TOUR
“CONTINUING THE LEGACY OF THE FREEDMAN’S BANK”

PARTNERSHIP OPPORTUNITIES

Today’s most forward thinking companies are consistently looking for innovative ways to attract consumers and build brand loyalty. By becoming a Partner on the “Delivering the Memo” Tour, you will be demonstrating your commitment to the community, furthering civic and cultural engagement around a unique part of history, and affiliating your company with the best-in-class provider of financial literacy empowerment.

National Partnership Levels

We are seeking Tour partners at the following levels:

• $100,000 National Presenting Partner
• $50,000 National Signature Partner
• $25,000 Tour Stop Partner

Operation HOPE works with partners to tailor benefits to meet their support objectives. As a partner, your company would receive benefits such as:

National Presenting Partner
$100,000

• Right to indicate preferred markets as tour venues
• Branding presence at all Tour venues
• Speaking opportunities at Tour events
• Opportunity to host a Tour event at company headquarters or other venue
• Recognition in print, radio or television advertising in conjunction with the Tour
• On-site hospitality opportunities
• Recognition on exhibit title wall
• Reserved Seating for Company Guests
• Post-Event Reception Invitations
• Logo recognition as Presenting Partner on all printed and electronic invitations to all Tour stops
• Recognition as Presenting Partner on Operation HOPE and HOPE Forums websites
• Recognition in one (1) email blast per Tour stop to HOPE database (over 15,000 recipients)
• Recognition as Presenting Partner in all press releases for the event
• Recognition in two (2) Social Media blasts per Tour stop on the HOPE Forums and Operation HOPE Facebook and Twitter accounts
• Photo opportunity with speakers
• Podium/on-stage recognition
• On-site signage
• Invitations to Pre-Event VIP Exhibit Tours and Reception
• Complimentary signed copies of “How the Poor Can Save Capitalism” for Company Guests

National Signature Partner
$50,000

• Branding presence at all Tour venues
• Speaking opportunities at Tour events
• Opportunity to host a Tour event at company headquarters or other venue
• Recognition on exhibit title wall
• Reserved Seating for Company Guests
• Post-Event Reception Invitations
• Logo recognition as Signature Partner on all printed and electronic invitations to all Tour stops
• Recognition as Signature Partner on Operation HOPE and HOPE Forums websites
• Recognition as Signature Partner in all press releases for the event
• Recognition in one (1) Social Media blasts per Tour stop on the HOPE Forums and Operation HOPE Facebook and Twitter accounts
• Photo opportunity with speakers
• Podium/on-stage recognition
• On-site signage
• Invitations to Pre-Event VIP Exhibit Tours and Reception
• Complimentary signed copies of “How the Poor Can Save Capitalism” for Company Guests

Tour Stop Hosting Partner
$25,000

• Company listed as Host of the Freedman’s Bank 150th Anniversary Commemoration Event on all print and electronic communications
• Speaking opportunity for company executive
• Complimentary signed copies of “How the Poor Can Save Capitalism” for Company Guests
• Reserved Seating for Company Guests
• Post-Event Reception Invitations
• Logo recognition as Host on all printed and electronic invitations to Event and Reception
• Recognition as Host on Operation HOPE and HOPE Forums websites
• Recognition in one (1) email blast to HOPE database (over 15,000 recipients)
• Recognition as Host in all press releases for the event
• Recognition in two (2) Social Media blasts on the HOPE Forums and Operation HOPE Facebook and Twitter accounts
• Photo opportunity with speakers
• Podium/on-stage recognition
Local Partnership Levels

Diamond Partner (Local Tour Stop)
$10,000

• Reserved Seating for Company Guests
• Logo recognition on all printed and electronic invitations to Tour Stop
• Post-Event Reception Invitations
• Recognition as Diamond Partner on Operation HOPE and HOPE Forums websites
• Recognition in one (1) email blast to HOPE database (over 15,000 recipients)
• Recognition as Diamond Partner in all press releases for the event
• Recognition in one (1) Social Media blasts on the HOPE Forums and Operation HOPE Facebook and Twitter accounts
• Photo opportunity with speakers
• Podium/on-stage recognition

Gold Circle Sponsor (Local Tour Stop)
$7,500

• Fifteen (15) invitations to Event and Reception
• Reserved Seating for Company Guests
• Logo recognition on all printed and electronic invitations
• Logo recognition on Operation HOPE and HOPE Forums websites
• Recognition in one (1) Social Media blasts on the HOPE Forums and Operation HOPE Facebook and Twitter accounts
• Photo opportunity with speakers
• Podium/on-stage recognition

Silver Circle Sponsor (Local Tour Stop)
$5,000

• Ten (10) Invitations to Event and Reception
• Reserved Seating for Company Guests
• Logo recognition on all printed and electronic invitations
• Logo recognition on Operation HOPE and HOPE Forums websites
• Podium/on-stage recognition
Charter Member (Local Tour Stop)
$2,500

- Five (5) Invitations to Event and Reception
- Reserved Seating for Company Guests
- Logo recognition on Operation HOPE and HOPE Forums websites
- Podium/on-stage recognition

All contributions are 100% tax-deductible and would be made to Operation HOPE, a 501 (c)(3) nonprofit organization.